

# 六福集團

## LUKFOOK GROUP

### Lukfook Group

#### Attained “Greater China Super Brands Award 2014” from “East Week Magazine”

(Hong Kong, 17 September 2014) ----- **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) proudly announced that the Group received the “Greater China Super Brands Award 2014” from “East Week Magazine”, in recognition of the Group’s outstanding performance and contribution in promoting the economic development of Greater China.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “The Group is devoted to pursuing excellence in branding. We are honoured to win the ‘Greater China Super Brands Award’ for the fourth consecutive time, affirming Lukfook’s high brand awareness and market recognition in Greater China. The Group will continue to pursue innovation to maintain Lukfook’s competitive edges in the market, and endeavour to offer quality products and professional services to all customers in Greater China.”

“Greater China Super Brands Award 2014” is organized by “East Week Magazine”, a publication under Sing Tao Magazine Group. It aims to recognize the enterprises which have contributed to promoting the economic development of Greater China. Successful business operations experience of the awarded enterprises will be compiled into publication for industry reference. The award presentation ceremony was held on 17 September 2014. Ms. Shirley Wong, Director and Deputy General Manager of the Group, received the award on behalf of the Group.

#### Photo of the ceremony :



Ms. Shirley Wong, Director and Deputy General Manager of the Group, received the award on behalf of the Group

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery, gold ornaments and gem-set jewellery, with a total of over 1,300 shops in Mainland China, Hong Kong, Macau, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).

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