

[For Immediate Release]

Lukfook Group

Won "The Excellence of Listed Enterprise Awards" for the Second Consecutive Year

(Hong Kong, 28 November 2014) ----- Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) proudly announced that the Group was again awarded "The Excellence of Listed Enterprise Awards 2014" by "Capital Weekly" Magazine, in recognition of the Group's outstanding performance in investor relations, corporate governance, corporate strategy, corporate social responsibility, as well as development prospects.

Mr. Wong Wai Sheung, Chairman and Chief Executive of Lukfook Group said, "We are honoured to be selected as one of the winners of 'The Excellence of Listed Enterprise Awards' again, affirming our outstanding achievements in brand image, corporate management, service quality and corporate social responsibility. Looking forward, we are confident of the sustainable growth of our business and will strive to deliver long-term value to our shareholders, so as to strengthen our leading position in the international jewellery retail market."

"The Excellence of Listed Enterprise Awards 2014" is organised by "Capital Weekly", a financial magazine, aiming to recognise the listed companies with outstanding performance in promoting corporate activities and successful strategies over the past year, as well as to commend those which have made great efforts in implementing corporate social responsibility and contributed to the economic prosperity and social harmony of Hong Kong. Winning enterprises are selected from more than 1,000 Hong Kong listed companies.

~End~

About Luk Fook Holdings (International) Limited (Stock Code: 00590)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 1,350 shops in Mainland China, Hong Kong, Macau, Singapore, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>lukfook.com</u>.

Media Enquiries:

Lukfook Group Corporate Communications Department

Tel: (852) 2783 2479 Fax: (852) 3009 7509 Email: corporate@lukfook.com

JOVIAN Financial Communications Ltd

Angel Yeung

Tel: (852) 2581 0168 Fax: (852) 2854 2013 Email: <u>lukfook@joviancomm.com</u>