

# 六福集團

## LUKFOOK GROUP

**【For Immediate Release】**

### **Lukfook Group and De Beers Sign Three-year Sightholder Sales Contract Win-Win Deal with World's Largest Diamond Producer**

(Hong Kong, 21 May 2015) —**Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that Lukfook signed a three-year Sightholder rough diamond sales contract with the De Beers Group of Companies (“De Beers”), the world’s largest diamond producer by value, becoming one of the 84 Sightholders of De Beers around the globe. The contract period is 31 March 2015 to 31 March 2018.

**Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group** said, “We are delighted to have qualified as a Sightholder of De Beers for the next 3 years. This gives us direct access to high quality diamonds from the world’s largest rough diamond supplier. Our status as a Sightholder of De Beers, demonstrates not only our market leadership and diamond credentials, but also our ability to meet De Beers’ stringent qualification criteria. This will increase public confidence in our product quality.”

Since its establishment in 1991, Lukfook has been providing customers jewellery with high quality. The Group has established its own large-scale jewellery processing plant in Nansha, Guangzhou, with a total site area of over 350,000 square feet in 2003. Having a wholly owned jewellery processing plant enables the Group to carry out vertical integration to enjoy stable supply, and to have effective quality control. Our jewellery processing plant has attained ISO 9001 Quality Management Systems - Requirements and ISO 14001 Environmental Management System certifications. In order to enhance cost effectiveness and production efficiency, the Group has further expanded to Phase II of the Nansha Plant and the total plant production capacity will double upon full commissioning of the new plant.

Mr. Tse Moon Chuen, Deputy Chairman & Deputy General Manager of Lukfook joined a cocktail reception hosted by Mr. Philippe Mellier, CEO of De Beers Group in Gaborone, Botswana to officially launch the Sightholder contract.



*In the middle: Mr. Tse Moon Chuen, Deputy Chairman & Deputy General Manager of Lukfook(left) and Mr. Philippe Mellier, CEO of De Beers Group (right).*

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### **About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)**

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,390 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”. For more information, please visit the official website of Lukfook Group at [lukfook.com](http://lukfook.com).

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