

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Awarded “Consumer Caring Company” for Four Consecutive Years

(Hong Kong, 19 January 2016) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group was awarded the “Consumer Caring Company” for the 4th consecutive year by GS1 Hong Kong, in recognition of the Group’s continued efforts in delivering excellent consumer care and superior services.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group is honoured to be recognised as ‘Consumer Caring Company’ for four consecutive years, affirming customers’ trust and support for our products and services. Adhering to our corporate culture of ‘Six Heartfelt Services’, the Group is committed to catering for the needs of customers and providing customers with quality products and excellent services. Looking forward, the Group will strive to upgrade our brand image and quality of services, in order to offer ‘consumer caring’ experience to every customer.”

The “Consumer Caring Scheme” aims to recognise companies which demonstrate excellence in consumer care through effective use of technology and practice of consumer value-related strategies with an ultimate goal to lift industry’s overall capabilities in delivering consumer products and services. Judging criteria include “Caring for Consumers”, “Being Sincere”, “Keeping Promises”, “Ensuring Product Quality and Safety”, “Focusing on Service Quality”, “Listening to Consumers” and “Caring for Employees”.

Photo of the event:



Mr. Yang Yi, The Deputy Director-General of the Economic Affairs Department and Head of the Commerce Office of the CPGLO in the HKSAR presented the trophy to Ms. Jannus Cheung, Corporate Communications Manager of the Group

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,420 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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