

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Named a “Consumer Caring Company” for Six Consecutive Years

(Hong Kong, 22 January 2018) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) has been awarded “Consumer Caring Company” for six consecutive years by GS1 Hong Kong, in recognition of the Group’s commitment to the corporate culture of “Six Heartfelt Services” and its provision of quality products and caring services throughout the years.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “Adhering to customer orientation, the Group keeps pursuing continuous advancement and optimization in product and service. Attaining ‘Consumer Caring Company’ for six consecutive years fully affirms the wide recognition of the Group’s product and service excellence. Looking ahead, we will continue to wholeheartedly care for our employees and provide products with a wide variety to meet customers’ need, so as to bring them extraordinary shopping experiences with our sincere services.”

The “Consumer Caring Scheme” aims to recognizing enterprises which demonstrate excellence in consumer care through effective use of technology and practice of consumer value-related strategies with ultimate goal to lift industry's overall capabilities in delivering consumer product and service. Judging criteria include “Caring for Consumers”, “Being Sincere”, “Keeping Promises”, “Ensuring Product Quality and Safety”, “Focusing on Service Quality”, “Listening to Consumers” and “Caring for Employees”.

Photo of the event:



Mr. Allen Yeung, the Government Chief Information Officer of HKSAR Government, presented the trophy to Ms. Vivian Ng, Corporate Communications Manager of Lukfook Group

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,620 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, Cambodia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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