

[For Immediate Release]

Lukfook Group Won "Hong Kong Service Awards" for Eleven Consecutive Years

(Hong Kong, 28 March 2018) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group received the "Hong Kong Service Awards 2018 — Quality Living Category (Jewellery and Gold)" from "East Week Magazine", recogniging the Group's contribution in providing quality services, improving citizens' quality of life, facilitating economic prosperity, and strengthening Hong Kong's position as a top international city.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "Upholding the motto of 'Exquisite Craftsmanship, Quality Services and Customer Orientation', the Group keeps providing our customers with quality jewellery, professional and heartfelt services. It is exhilarating to receive the 'Hong Kong Service Awards' for eleven consecutive years. Looking into the future, we will continuously adhere to the principles of 'Six Heartfelt Services' to make each and every customer feel at home, so as to lead the Hong Kong jewellery industry to move forward in the international market."

The "Hong Kong Service Awards", launched by "East Week Magazine" since 2004. This year, the theme is "Excellence in Service Never Ends". It aims to recognize industry veterans who have endeavoured to give customers quality services, enriched Hong Kong citizens' lives and enhanced the city's image in the global arena.

Photo of the ceremony:



Ms. Shirley Wong, Executive Director and Deputy General Manager of the Group, received "Hong Kong Service Awards 2018 – Quality Living Category (Jewellery and Gold)" from Mr. Joseph Chan, Under Secretary for Financial Services and the Treasury



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,630 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, Cambodia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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