

[For Immediate Release]

Lukfook Group

Awarded "National Quality and Integrity Service Commitment Unit" in Recognition of Its Strict Product Quality Control

(Hong Kong, 5 July 2018) — **Luk Fook Holdings (International) Limited** (the "Group") (Stock Code: 00590) is pleased to announce that the Group's subsidiary Luk Fook Jewellery (Guangzhou) Company Limited has been awarded the title and certificates of "National Quality and Integrity Service Commitment Unit" jointly by the Professional Committee of Jewelry & Jade of the China Association for Quality Inspection ("PCJJ") and the Quality Appeal Processing Center of the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China ("QAPC").

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "It is our great honor to be recognized by the PCJJ and the QAPC. We give our word that all products will be strictly controlled under the laws and regulations on quality in China. We also promise to actively fulfill our commitment to provide services with integrity as we believe in 'Be reputable, Be honest, Be credible, Sell only authentic products'. In the future, the Group will continue to exercise rigorous controls on the quality of products to further enhance our market competitiveness and consumer confidence."

The voluntary signing of the "Quality and Integrity Service Commitment" was co-organized by the PCJJ and the QAPC. The member units that have been awarded the title of "National Quality and Integrity Service Commitment Unit" undertake to accept the supervision by consumers and industry peers, and to voluntarily fulfill the quality and integrity service commitment so as to improve the credit index, promote the construction of quality integrity, and build a harmonious consumer environment. Together, all can jointly facilitate the healthy development of the jewellery industry for a better future of integrity service.

Certificates:



"Quality and Integrity Service Commitment"



"National Quality and Integrity Service Commitment Unit" Electronic Certificate



"National Quality and Integrity Service Commitment Unit" Crystal Certificate



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,660 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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