

[For Immediate Release]

Lukfook Group

Named "Hong Kong Star Brand Award - Enterprise" for Seven Consecutive Years

(Hong Kong, 27 November 2018) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has been named the "Hong Kong Star Brand Award – Enterprise" for the seventh consecutive year, affirming the Group's significant status as one of the Hong Kong's highly acclaimed brands.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, "We are delighted to be honored at the 'Hong Kong Star Brand Award – Enterprise' for the seventh year running which is a strong encouragement to the Group. It also demonstrates public recognition of the Group's continuous effort. The Group will continue to adhere to its motto of 'Exquisite Craftsmanship, Quality Services and Customer Orientation' and to provide quality products and excellent services, so as to take a step further in reinforcing our brand image."

"Hong Kong Star Brand Award 2018" is organized by the Hong Kong Small and Medium Enterprises Association, and co-organized by Hong Kong Trade Development Council and Hong Kong Productivity Council. Through a stringent review process, it selects companies that have shown outstanding performances in areas such as corporate governance, goodwill, product and service quality, and to acknowledge the progressive established "Star Brands".



Photo of the event:

Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle) received trophy, award and medal from

Mr Edward Yau Tang-wah, GBS, JP, Secretary for Commerce and Economic Development (forth right) and Ms. Toby Chan, Hong Kong Star Brand Ambassador (third left)



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 1,740 shops in Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at <u>www.lukfook.com</u>.

Media Enquiries:

Lukfook Group Corporate Communications Department		
Tel: (852) 2783 2479	Fax:(852) 3009 7509	Email: <u>corporate@lukfook.com</u>
JOVIAN Communications	Angel Yeung	
Tel:(852) 2581 0168	Fax:(852) 2854 2012	Email: <u>lukfook@joviancomm.com</u>