

[For Immediate Release]

Lukfook Group Opened a New Shop in CF Richmond Centre in Metro Vancouver, Canada

(Hong Kong, 15 April 2019) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the debut of its new shop in CF Richmond Centre in Metro Vancouver, Canada. The new shop is the first oriental jewellery shop in the mall. To celebrate the grand opening, the Group has hosted an official grand opening with ribbon-cutting ceremony officiating by Mrs. Alice Wong, MP - Richmond Centre Constituency, BC, Mayor Malcolm Brodie, Mayor of Richmond, Mrs. Catherine Yuen, Principal Consultant, Western Canada, Toronto ETO of The Government of the HKSAR Commerce and Economic Development Bureau Commerce, Industry and Tourism Branch, Mr. Joseph Chan, President of Fairchild Media Group, Ms. Manisha Narang, Property Manager of CF Richmond Centre, together with Miss Pauline Yeung, co-founder of the Group and the Miss Hong Kong Pageant titleholder and applauded by a lion dance performance.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, "Adhering to the corporate vision of 'Brand of Hong Kong, Sparkling the World', the Group has been actively expanding our retail network into the overseas market for new business opportunities as well as provision of superior products and after-sales services to our Chinese customers around the world. At present, the Group has over 1,820 shops in 10 countries and regions, where its footprint covers Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. We open a new shop at CF Richmond Center, Canada with an objective of expanding our customer base while bringing premier shopping experience to our Chinese customers around the globe. Looking ahead, we will continue to stay enthusiastic to shape us to be the preferred jewellery brand for customers anywhere."

The Group set its foothold into North America since 2003 and opened its retail shops in Toronto and Vancouver where populated with the Chinese settlements. Richmond is a city having the largest Chinese population in Canada, while the CF Richmond Centre is close to Vancouver International Airport and Richmond-Brighouse Skytrain Station, coupled with the shopping hotspot for local Chinese and tourists with tremendous customer flow. The Group eyes at the high consumption potential of local customers as well as to further its penetration into the local Chinese community with the new shop.

Address: Shop 1828,6551 No 3 Rd, Richmond, BC V6Y 2B6



Photo of the new shop opening ceremony in Canada:



Mrs. Alice Wong, MP - Richmond Centre Constituency, BC (centre), Mayor Malcolm Brodie, Mayor of Richmond (third left), Mrs. Catherince Yuen, Principal Consultant, Western Canada, Toronto ETO of The Government of HK Special Administrative Region Commerce and Economic Development Bureau Commerce, Industry and Tourism Branch (third right), Mr. Joseph Chan, President of Fairchild Media Group (second left), Ms. Manisha Narang, Property Manager of CF Richmond Centre (second right), together with Ms. Pauline Yeung, co-founder of the Group and Miss Hong Kong Pageant titleholder (fourth left) were invited as the officiating guest and participated in the ribbon-cutting ceremony for the new "Lukfook Jewellery" shop in CF Richmond Centre

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of gold and platinum jewellery and gem-set jewellery products, with a total of over 1,820 Lukfook Jewellery shops in ten countries and regions across Hong Kong, Macau, Mainland China, Singapore, Malaysia, Cambodia, the Philippines, the United States, Canada and Australia. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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