

[For Immediate Release]

Lukfook Group Named a "Hong Kong Star Brand Award - Enterprise" for Eighth Year

(9 January 2020) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590) is honoured with the "Hong Kong Star Brand Award – Enterprise" for eight consecutive years, in recognition of the Group's efforts on company fundamentals, products and services, credibility and brand image, etc.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, "The Group always adheres to its motto of 'Exquisite Craftsmanship, Quality Services and Customer Orientation' and delivers the best in product quality, design, innovation and customer services, etc. We are proud to receive the "Hong Kong Star Brand Award – Enterprises" for eight years in a row. This recognition has proved that our efforts on fine products and sincere services have been recognised by all walks of life. We will continue to enhance our competitiveness and fulfil the social responsibility to instil the premier brand image."

The "Hong Kong Star Brand Award 2019", organised by the Hong Kong Small and Medium Enterprises Association, and co-organised by Hong Kong Trade Development Council and Hong Kong Productivity Council, aims at giving applause to Hong Kong enterprises that promote and create Hong Kong premier brands, couples with delivering products and services with high quality and efficiency.

Photo of the event:



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle) received trophy and award from

Dr. Bernard Chan Pak Li, Under Secretary for Commerce and Economic Development (right) and Miss Jess Sum, Hong Kong Star Brand Ambassador (left).



About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with over 2,090 Lukfook Jewellery shops in 10 countries and regions. The Group will continue to identify new business opportunities in the international market in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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