

[For Immediate Release]

## Lukfook Group Awarded as "QF Star Employer" under "Qualifications Framework" Scheme Again

(12 Apr 2021) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has once again been awarded as "QF Star Employer" under the "Qualifications Framework" (QF) Scheme launched by the Education Bureau of Hong Kong Special Administrative Region, in appreciation of its active support to the QF Scheme and its contributions in assisting employees to enhance competitiveness at work while promoting corporate development. Besides, Mr. Terrence Lai Chi Yuen, Training Manager of the Group and Mr. Anson Wong Wai, Senior Sales Supervisor of a Lukfook Jewellery shop, have awarded for the "Award Scheme for Learning Experiences".

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group** said, "We're glad to be recognised as 'QF Star Employer' again, which confirmed our efforts in talent development. Talent is vital asset for the Group and thus, we attach great importance to nurturing talent and believe that comprehensive and professional training with well-developed career ladder are essential in enhancing talent quality. We encourage our staff to pursue continuous learning and sponsor them to attend QF-approved courses to gain more qualifications, and raise the industry's overall professional standard."

Two training courses of the Group, namely "Certificate in Quality Customer Service and Jewellery Knowledge (QF Level 2)" and "Certificate in Advanced Jewellery Knowledge (QF Level 3)", have been approved by QF as Level 2 and 3. So far, the Group has assisted over 340 staff members to acquire QF Level 2 to 4 in the "Recognition of Prior Learning" (RPL) mechanism.

The QF Scheme aims to promote lifelong learning, in order to define clear and objective standards applicable to qualifications in the academic, vocational and professional as well as continuing education sectors. Among the standards, the RPL mechanism is to recognise the practitioners' work experiences and competencies accumulated from workplaces and to offer an alternative route for practitioners to obtain QF-recognised qualifications.



Ms. Shirley Wong, Executive Director and Chief Operating Officer of Lukfook Group, received the honour on behalf of the Group



Certificate of "QF Star Employer"

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## About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,360 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

## For more information, please visit the official website of Lukfook Group at <u>www.lukfook.com</u>.

## Media Enquiries:

Lukfook Group Corporate Communications Department		
Tel: (852) 2783 2479	Fax: (852) 3009 7509	Email: corporate@lukfook.com
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JOVIAN Communications	Angel Yeung	
Tel: (852) 2669 2987	Fax: (852) 2669 2980	Email: <u>lukfook@joviancomm.com</u>