

[For Immediate Release]

Lukfook Group Named "Equal Opportunity Employer (Family Status Equality)" The First Hong Kong Jewellery Brand Awarded

(31 May 2021) ----- Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has become the first Hong Kong jewellery brand to receive the "Equal Opportunity Employer" Award for the Family Status Equality from the Equal Opportunities Commission for its remarkable achievements in cultivating the equal opportunities and inclusion values into its management strategy and operations, as well as implementing the initiatives that promote the caring for employees, facilitate work-life balance and help them fulfill their family responsibilities.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group said, "Lukfook Group is very proud to become the first and only Hong Kong jewellery brand to be commended under the first-ever Equal Opportunity Employer Recognition Scheme. Our employees are the most valuable assets for us and as always, we are devoted to caring about their physical and mental well-being and realizing the principle of work-life balance. We believe that a harmonious family atmosphere is the prerequisite of achievements at work. With the aim of building a family-friendly workplace, we provide staff training on diversity, inclusion and work-life balance. The Group will continue to fulfill our corporate social responsibility via supporting various charity and community activities and promoting work-life balance and family values."

The Equal Opportunity Employer Recognition Scheme is launched by the Equal Opportunities Commission to promote the values of equal opportunities, diversity and inclusion in the workplace, and recognise the accomplishments of companies and organisations that demonstrate a commitment to implementing policies and practices on these values, with a view to fostering spirits of inclusion and diversity and building an inclusive and discrimination-free society.

Award photo:



Ms. Grace Wong, Senior Human Resources Manager of Lukfook Group (left), received the Award from Mr. Ricky Chu Man-kin, Chairperson of the Equal Opportunities Commission (right).





Certificate of "Equal Opportunity Employer (Family Status Equality)"

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,410 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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