

[For Immediate Release]

## Lukfook Group Named as a "Happy Company" for Eighth Year

(27 September 2021) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has been accredited "Happy Company" for eight consecutive years under the "Happiness at Work" promotional scheme. It recognises the Group's effort to create a harmonious working environment as well as to raise the benchmark of happiness-at-work.

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group** said, "The Group always considers our employees as our core asset. Creating a healthy and happy working environment for employees helps to strengthen their sense of belonging to the Group; not merely enhancing staff morale and efficiency, but also attracting and retaining talent, and hence, driving business growth. And so, we will continue to pursue 'People Focus' in our corporate management philosophy so as to safeguard that employees are able to grow and develop in an optimum work environment, and integrate the corporate development in line with the employees' values to fulfill 'Lukfook Family' spirit."

The "Happiness at Work" promotional scheme is organised by the Promoting Happiness Index Foundation and implemented by the Chinese Manufacturers' Association of Hong Kong. The scheme aims to promote the concept of happiness-at-work among Hong Kong companies, and encourages the development of corporate caring, wisdom, persistence and motivation.



Award photo:

Ms. Grace Wong, Senior Human Resources Manager of Lukfook Group received the Award.





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## About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of appro. 2,500 points of sale around the world currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

## For more information, please visit the official website of Lukfook Group at <u>www.lukfook.com</u>.

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