

[For Immediate Release]

## Lukfook Group Awarded 7 Accolades at the "CBLJ In-house Counsel Awards 2021-22"

(21 Sep 2022) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that the Group has earned seven resounding acclaim at the "In-house Counsel Awards 2021-22" by China Business Law Journal ("CBLJ"), Asia's top law journal, including four Team Awards — "Winner in Intellectual Property (Trademark & Copyright)", "Highly Commended in Consumer & Retail", "Highly Commended in Consumer (Cross-Border)", and "Highly Commended in Dispute Resolution (Cross-Border)", and three Individual Awards by Ms. Irene Cheung, Senior Legal Counsel of the Group, namely the "Winner in Consumer & Retail", "Highly Commended in Intellectual Property (Trademark & Copyright)" and "Highly Commended in Intellectual Property (Trademark & Copyright)" and "Highly Commended in Intellectual Property (Trademark & Copyright)" and "Highly Commended in Intellectual Property (Trademark & Copyright)", "It is a consumer and "Highly Commended in Intellectual Property (Trademark & Copyright)" and "Highly Commended in Intellectual Property (Litigation)", in recognition of the Group's expertise and notable performance in legal field.

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer** of Lukfook Group, said, "We are delighted that the Group's Legal Affairs Team has received seven awards, and has been highly recognised for their profound legal knowledge and professionalism. The awards reaffirmed our legal expertise in the areas of intellectual property, litigation and cross-border compliance, etc. Business activities have evolved over time, and it is critical for Legal team to be experienced, agile and forward-looking with intellectual acuity in legal area, and will continue to make the best use of their legal acumen and teamwork to further enhance the efficiency to protect the Group's legal interests in our global businesses."

The Group attaches great importance to the protection of intellectual property rights, trademark and brand. Our Legal Affairs Team, in cooperation with the Group's Business Team, has so far successfully opposed more than 800 similar infringing trademarks and conducted oppositions to more than 890 infringing jewellery shops to protect the Group's brand image. Besides, the Legal Team is actively involved in resolving potential labour-related disputes and providing legal advice on various cases to mitigate employment risks.

CBLJ is Asia's leading business legal information media. The "CBLJ In-house Counsel Awards is based on the legal knowledge, efficiency and creativity of the Legal Team, the capacity and strength of the team, the breadth of work in different jurisdictions, practice areas and industry sectors, the technical application and the impact of the work.



Ms. Irene Cheung, Senior Legal Counsel of the Group, receives three Individual Awards including "Winner in Consumer & Retail", "Highly Commended in Intellectual Property (Trademark & Copyright)" and "Highly Commended in Intellectual Property (Litigation)"





Trophies for seven awards received by the Group



Outstanding Legal Team of the Group won four Team Awards

~End~

## About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 2,910 points of sale in 10 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

## For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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