

【 For Immediate Release 】

Lukfook Group
Awarded “Outstanding QTS Merchant Award - Bronze”
and "Outstanding QTS Merchant Service Staff Award"
by the Hong Kong Tourism Board

(9 Mar 2023) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce that the Group has been honoured with the Bronze Award in “Outstanding QTS Merchant Award”, “Outstanding QTS Merchant Service Staff Award” Finalist and “20-Year QTS Accredited Merchant” by the Hong Kong Tourism Board at the “2022 Outstanding QTS Merchant & Service Staff Awards Presentation Ceremony”, recognising the Group's outstanding performance in customer service and its continuous contribution to quality service.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “The Group has always been committed to our service motto of ‘Exquisite Craftsmanship, Quality Services and Customer Orientation’, coupled with the brand's welcoming and warm-hearted image”. Our staff are dedicated to providing quality and sincere services to our customers, constantly enhancing and enriching their pleasant shopping experience to earn their trust. We are honoured to be included with several awards this time. It served as a testament that our products and services are well received by our customers and our ongoing efforts in service excellence is being recognised by the public and the panel judges. In future, the Group will continue to strive for excellence optimisation to provide improved services to our customers.”

“Quality Tourism Services” (“QTS”) Scheme was established in 1999 to set the benchmark for service excellence in the retail and restaurant sectors. The “Outstanding QTS Merchant Award” and the “Outstanding QTS Merchant Service Staff Award” aim to recognise the outstanding performance of QTS Scheme accredited merchants and their outstanding staff, and to acknowledge their efforts and contributions in the past.



Dr. Chan So Kuen, Executive Director and Chief Financial Officer of Lukfook Group, received the Bronze Award in “Outstanding QTS Merchant Award” (Jewellery & Watches, Retail Sector), from Dr Pang Yiu-kai, GBS, JP, Chairman of Hong Kong Tourism Board

六福集團

LUKFOOK GROUP



Mr. Issac Ng Tak Cheung, Lukfook Jewellery Sales Consultant, was awarded as Finalist in the “Outstanding QTS Merchant Service Staff Award” – frontline staff (Jewellery & Watches, Retail Sector)



Mr. Terrence Lai Chi Yuen, Training Manager of Lukfook Group, received the "Year 2021 – 20-Year QTS Accredited Merchant" award from Mr. Felix Chan Hoi King, General Manager, Business Development of Hong Kong Tourism Board

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of 3,100 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

Media Enquiries:

Corporate Communications Department, Lukfook Group

Tel: (852) 2783 2441 Fax: (852) 3009 7509 Email: corporate@lukfook.com

Angel Yeung, JOVIAN Communications

Tel: (852) 2669 2987 Fax: (852) 2669 2980 Email: lukfook@joviancomm.com