

[For Immediate Release]

# Lukfook Jewellery Honoured Again with "Outstanding Jewellery Retail Service Award" in "01 Gold Medal Awards"

(3 April 2023) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that Lukfook Jewellery has once again been honoured with the "Outstanding Jewellery Retail Service Award" in the "01 Gold Medal Awards", in recognition of its outstanding achievements in promoting Hong Kong's goodwill and corporate image and setting a role model for the industry.

**Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of Lukfook Group**, said, "We are committed to fulfilling customers' needs with a caring heart, and will continue to put forth maximum effort for Lukfook to reach its goal of becoming a globally recognised and desired brand. The Group has received numerous accolades on our customer service from various public and business organisations, demonstrating that our excellent customer service and outstanding performance in business growth, products and services, credibility and brand image, and corporate governance is widely recognised by the public and the industry. Going forward, the Group will continue to provide excellent services and quality products that are loved by customers to enhance and maximise our brand value."

The "01 Gold Medal Awards", organised by Hong Kong 01, aims to recognise outstanding companies across different sectors that have provided sustainable growth for Hong Kong's economy. Winners are selected based on four key assessment criteria: responsiveness, creativity, execution and corporate social responsibility.



## Event photo:



On behalf of the Group, Ms. Wong Lan Sze, Executive Director and Deputy Chief Executive Officer of Lukfook Group, received the "Outstanding Jewellery Retail Service Award" in "01 Gold Medal Awards 2022" from Ms. Angie Leung, Chief Commercial Officer of Hong Kong 01.

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### About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,100 points of sale in 10 countries and regions. The Group will continue to identify new business opportunities in the international markets in response to its corporate vision, "Brand of Hong Kong, Sparkling the World".

### For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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