

【For Immediate Release】

**Lukfook Group
Opens its First Green Concept Store in The Wai
Towards a Green and Low-Carbon Future**

(2nd August 2023) — **Luk Fook Holdings (International) Limited** ("Lukfook" / the "Group") (Stock Code: 00590.HK) is pleased to announce the opening of a new eco-concept shop in The Wai, a brand new shopping mall which sets to become a new landmark in Tai Wai, with green elements in its design. In line with the shop's eco-friendly theme, Lukfook has partnered with Friends of the Earth (Hong Kong) Charity Ltd. ("FoE(HK)") in launching the "Carbon Reduction in Green Forests" programme, in order to support sustainable development of greening efforts in Hong Kong. During the campaign period from now to 31 July 2024, Lukfook Jewellery will donate HK\$66 to FoE(HK) for every "Love is Beauty" diamond jewellery purchased, and the donation will be used for tree planting and conservation purposes to make an effort for crafting a low-carbon future.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, "Over the years, we have always been placing great emphasis on sustainable development and recognising the importance of environmental protection and climate change. To address this, we strive to reduce the carbon footprint of our business, by implementing a range of energy-saving and emission reduction measures in our operations and production processes, to enhance Lukfook's contribution to environmental protection. We are delighted to teaming up with FoE(HK) to promote the sustainable development of the industry and achieve the goal of greening Hong Kong."

The Group expects the collaboration with FoE(HK) in Hong Kong's planting of native tree seedlings would help in taking steps in preservation, giving rise for the community to realise the close relationship between environment conservation and daily life. Planting trees tends to increase the ecological value and biodiversity in country parks, and enhance plantation's sustainability, which in turns contributes to the long-term goal of carbon neutrality.

FoE(HK), a prominent green group in Hong Kong, commits in protecting local and regional environment. It offers equitable solutions to help create environmentally sustainable public policies, business practices and community lifestyles. It also engages government, business and community to act responsibly.

New Shop Address: Shop Unit 239B, 2/F., The Wai, Commercial Development of Tai Wai Station, No. 18 Che Kung Miu Road, Sha Tin, New Territories

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The recently inaugurated branch in The Wai has incorporated green elements into its decoration for the first time, thus integrating ecological concepts into its design and fostering an elegant and comfortable shopping atmosphere.

About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,190 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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