

[For Immediate Release]

Lukfook Group Recognised as "Happy Company" for 11 Consecutive Years

(26 April 2024) — Luk Fook Holdings (International) Limited ("Lukfook" / the "Group") (Stock Code: 00590) is pleased to announce that it has been recognised as a "Happy Company" under the "Happiness at Work" promotional scheme for 11 years in a row, and has also been awarded the "Happy Company 10+" logo for its continuous efforts in promoting a joyful working environment and corporate culture for over a decade.

Mr. Wong Wai Sheung, Chairman and Chief Executive Officer of the Group, said, "The Group has always placed great importance on the physical and mental well-being and work-life balance of employees. We consider employees as our valuable assets, and strive to create a harmonious working environment to enhance employees' sense of belonging and cohesion. We are also committed to promoting a culture that embraces equality, diversity and inclusion, empowering employees with career development opportunities, and growing with them to continue 'Lukfook Family' culture and move on to realise our dreams."

The "Happiness at Work" promotional scheme is organised by the Promoting Happiness Index Foundation and implemented by the Chinese Manufacturers' Association of Hong Kong. The scheme aims to encourage different sectors to build a happy working environment for employees, raise the level of happiness-at-work among Hong Kong companies, show care and respect for employees, and promote the development of corporate caring, wisdom, persistence and motivation.





Ms. Lai Pui Yu, Vivian, Deputy Administration and Human Resources Director of Lukfook Group, received the recognition

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products, with a total of over 3,530 points of sale in 11 countries and regions currently. The Group will continue to identify new business opportunities in the international markets to keep in line with its corporate vision, "Brand of Hong Kong, Sparkling the World".

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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