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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 848)

ACQUISITION OF SHARES

This is an announcement made pursuant to Rule 13.09(1) of the Listing Rules.

The Company is pleased to announce that, through its wholly-owned subsidiaries, it has acquired 8,191,418 A shares (Stock code: 000056) and 3,051,800 B shares (Stock code: 200056) of SIE, representing approx 5.09% of SIE's total issued share capital. The Company has accumulated the A shares and B shares of SIE through a series of secondary market purchases on the Shenzhen Stock Exchange. As of 3 November 2008, the aggregate costs of the shareholding in SIE's A shares and B shares are RMB30,550,000 and HKD5,700,000, respectively. Based on the board's best knowledge, none of the secondary market purchases of SIE's A shares and B shares were effected with any connected person of the Company.

SIE is the first retail company from Shenzhen that is listed on the stock exchange.

Definition

"Company" Maoye International Holdings Limited, a company

incorporated in the Cayman Islands with limited liability, the issued shares of which are listed on the main board of the Stock

Exchange

"Listing Rules" Rules Governing the Listing of Securities on the Stock

Exchange

"PRC" The People's Republic of China

"RMB" Renminbi, the lawful currency in the PRC

"SIE" Shenzhen International Enterprise Co. Ltd (深圳市国际企业股份

有限公司), a limited company established in the PRC and listed on the Shenzhen Stock Exchange (stock code: 000056 and

200056)

By Order of the Board Maoye International Holdings Limited Mr. Huang Mao Ru

Chairman

3 November 2008, Hong Kong

As at the date of this announcement, the executive Directors are Mr. HUANG Mao Ru, Mr. ZOU Minggui, Mr. WANG Guisheng and Ms. WANG Fuqin. The non-executive Directors are Mr. ZHONG Pengyi and Mrs. HUANG Jingzhang. The independent non-executive Directors are Mr. PAO Ping Wing, Mr. LEUNG Hon Chuen, and Mr. CHOW Chan Lum.