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MAOYE INTERNATIONAL HOLDINGS LIMITED

茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

LANGUAGE ELECTION FOR CORPORATE COMMUNICATION

The Company wishes to announce that it is, in accordance with note (8) of Rule 2.07B(2) of the Listing Rules, making arrangements to ascertain the preferences of its shareholders with respect to the choice of language of its Corporate Communication.

INTRODUCTION

Maoye International Holdings Limited (the “**Company**”) is making the arrangements described below to ascertain its shareholders’ preferences as to the choice of language (in English only, in Chinese only or both English and Chinese) of the future Corporate Communication.

PROPOSED ARRANGEMENTS

In accordance with note (8) of Rule 2.07B(2) of the Listing Rules, the following arrangements will be made by the Company:

The Company will send a letter dated 19 February 2009 together with a language election form (the “**Reply Form**”), prepared in English and Chinese to its shareholders to enable them to elect among the options below how to receive the future Corporate Communication:

- (i) to receive a printed English version only; or
- (ii) to receive a printed Chinese version only; or
- (iii) to receive both the printed English and Chinese versions.

If the Company does not receive the Reply Form from its shareholder by 6 March 2009, and until such shareholder inform the Company’s Hong Kong branch share registrar, Tricor Investor Services Limited at 26/F, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong (the “**Share Registrar**”), by reasonable notice in writing, only a printed Chinese version of the Company’s Corporate Communication will be sent if the shareholder is a natural person with a Chinese name and has an address in Hong Kong appearing on the register of shareholders of the Company. Otherwise, the shareholder will receive a printed English version of the Company’s Corporate Communication.

When each printed Corporate Communication is sent out in accordance with the arrangements described above, a letter and a language election form, prepared in English and Chinese, will be attached to or printed in the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request, and that shareholders may change their choice of means of receipt and language of the Corporate Communication by completing the language election form and returning it to the Company's Share Registrar.

Please note that: (a) both the printed English and Chinese versions of the Corporate Communication will be available for inspection from the Company or the Hong Kong branch share registrar on request; and (b) both the English and Chinese versions of the Corporate Communication will be available on the Company's website at www.maoye.cn and the website of the Stock Exchange at www.hkexnews.hk.

Please also note that even if a shareholder has chosen his or her preferred language version(s), he or she has the right at any time to change the choice by giving reasonable notice in writing to the Share Registrar.

The Share Registrar can be contacted at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays) to enable shareholders to make enquiry of the Company's proposed arrangements set out above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

"Corporate Communication"	any document issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in Rule 1.01 of the Listing Rules
"Hong Kong"	the Hong Kong Special Administrative Region of the PRC
"Listing Rules"	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

On behalf of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

Hong Kong, 19 February 2009

As at the date of this announcement, the directors of the Company are:

Executive directors:

Mr HUANG Mao Ru

Mr ZOU Minggu

Mr WANG Guisheng

Ms WANG Fuqin

Non-executive directors:

Mr ZHONG Pengyi

Mrs HUANG Jingzhang

Independent non-executive directors:

Mr CHOW Chan Lum

Mr PAO Ping Wing

Mr LEUNG Hon Chuen, David