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Maoye International Holdings Limited

茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

VOLUNTARY ANNOUNCEMENT
FURTHER ACQUISITION OF SHARES IN DASHANG CO., LTD.

This announcement is made voluntarily by the Company.

Reference is made to the announcement issued by the Company dated 27 July 2012 (the “**Previous Announcement**”) in relation to the discloseable transaction in respect of the acquisition of shares in Dashang Co., Ltd. Terms defined in this announcement shall have the same meanings with the Previous Announcement unless the context otherwise requires.

The Company is pleased to announce that, as of the date of this announcement, the Company has further acquired in aggregate 1,360,901 Shares of Dashang, representing approximately 0.5% of the issued share capital of Dashang as of 31 December 2012 (the “**Further Acquisitions**”), through on-market purchases on the Shanghai Stock Exchange. As of the date of this announcement, the Company is the owner of a total of 14,685,923 Shares in Dashang, representing approximately 5.0% of the issued share capital of Dashang as of 31 December 2012.

The Company confirms that, to the best of the Directors' knowledge, information and belief and having made all reasonable enquiry, none of the Further Acquisitions were effected with any connected persons of the Company.

By Order of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

Hong Kong, 7 February 2013

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.