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**Maoye International Holdings Limited**

**茂業國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 848)**

**EARLY REDEMPTION OF HK\$1,165,000,000 3.00 PER CENT.  
CONVERTIBLE BONDS DUE 2015**

Reference is made to the announcements of the Company dated 15 September 2010 and 13 October 2010 (the “**Announcements**”) in relation to, amongst others, the issue of HK\$1,165,000,000 3.00 per cent. Convertible Bonds due 2015. Terms used herein shall have the same meaning as those in the Announcements unless otherwise defined.

In accordance with Condition 8(C)(ii) of the terms and conditions of the Convertible Bonds, the Board is pleased to announce that the Company has exercised the early redemption option and served an early redemption option notice on 30 June 2014 to the Trustee and Bondholders to redeem the whole of the HK\$16,300,000 Convertible Bonds outstanding at a total aggregate principal amount of HK\$1,165,000,000, together with accrued and unpaid interest thereon (the “**Redemption**”). The date fixed for Redemption is 30 July 2014 and the accrued interest payable up to the date fixed for Redemption is HK\$145,342.21.

The Board is of the view that the Redemption would not have any material adverse impact on the operations and financial position of the Group. Upon completion of the Redemption, the Convertible Bonds will be cancelled.

By Order of the Board  
**Maoye International Holdings Limited**  
**Mr. Huang Mao Ru**  
*Chairman*

Hong Kong, 29 July 2014

*As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.*