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Maoye International Holdings Limited

茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

VOLUNTARY ANNOUNCEMENT
ACQUISITION OF SHARES IN SILVER PLAZA GROUP CO., LTD.

This announcement was made by the Company on a voluntary basis.

Maoye International Holdings Limited (the “**Company**”) is pleased to announce that the Company has acquired in aggregate 26,003,280 shares of Silver Plaza Group Co., Ltd. (“**Silver Plaza**”), being a company listed on the Shanghai Stock Exchange (stock code: 600858), from 26 November 2014 to 23 December 2014, representing approximately 5.0% of the issued share capital of Silver Plaza as of 30 June 2014, through on-market purchases on The Shanghai Stock Exchange (together, the “**Acquisitions**”). The aggregate cost of the Acquisitions is approximately RMB225.8 million. The average acquisition cost per share of Silver Plaza is approximately RMB8.68.

Silver Plaza is a company incorporated in the PRC with limited liability. It is principally engaged in the retail industry.

The Company confirms that, to the best of the Directors’ knowledge, information and belief and having made all reasonable enquiries, none of the Acquisitions were effected with any connected persons of the Company.

As the applicable percentage ratios under Rule 14.07 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) in respect of the Acquisitions do not exceed 5%, the Acquisitions do not constitute a notifiable transaction of the Company under Chapter 14 of the Listing Rules.

By Order of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

Hong Kong, 23 December 2014

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.