

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**Maoye International Holdings Limited**

**茂業國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 848)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Rules (“**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the circular of the Company dated 9 January 2015 (the “**Circular**”) in relation to the acquisition of TrustMeDu Sci-tech Co., Ltd (北京創世漫道科技有限公司) by Maoye Logistics and the deemed disposal of Maoye Logistics by the Company (the “**Deemed Disposal**”). Unless otherwise stated, terms used in this announcement shall have the same meanings as those defined in the Circular.

As mentioned in the Circular, in accordance with International Financial Reporting Standard 10, the Group expects to recognise an other gain of approximately RMB1,025 million after tax from the Deemed Disposal.

The Board wishes to inform the Shareholders and potential investors that, as a result of the gain arising from the Deemed Disposal referred to above, the Group expects to record a material increase in its consolidated net profit attributable to equity holders of the Company for the year ended 31 December 2014 as compared with the previous year.

The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to it and such information has not been audited or reviewed by the Company's auditors. The Company is in the process of finalising the Group's unaudited consolidated results for the year ended 31 December 2014. Shareholders and potential investors are advised to read carefully the announcement of the annual results of the Company for the year ended 31 December 2014, which is expected to be released on 16 February 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Maoye International Holdings Limited**  
**Mr. Huang Mao Ru**  
*Chairman*

Hong Kong, 3 February 2015

*As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.*