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**Maoye International Holdings Limited**

**茂業國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 848)**

**PROFIT WARNING**

This announcement is made by Maoye International Holdings Limited (“the **Company**”), together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that the Group expects to record approximately RMB300 million to 340 million in its net profit attributable to equity holders of the Company for the six months ended 30 June 2015, representing a substantial decrease as compared to that for the corresponding period in 2014. Such decrease is mainly attributable to the decline in revenue of the Group from department store operation due to the overall slowdown of the retailing industry in the PRC and the increase in finance cost of the Group.

The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to it and such information has not been audited or reviewed by the Company’s auditors. The Company is in the process of finalising the Group’s unaudited consolidated results for the six months ended 30 June 2015. Shareholders and potential investors are advised to read carefully the announcement of the interim results of the Company for the six months ended 30 June 2015, which is expected to be released on 20 August 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Maoye International Holdings Limited**  
**Mr. Huang Mao Ru**  
*Chairman*

Hong Kong, 11 August 2015

*As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.*