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Maoye International Holdings Limited 茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 848)

ANNOUNCEMENT

PROPOSED ISSUE OF SHORT-TERM FINANCING NOTES BY MAOYE SHANGSHA IN THE PRC

This is an announcement made pursuant to the Inside Information provision under Part XIVA of the Securities and Futures Ordinance (Cap 571) and Rule 13.09 of the Listing Rules.

The Board is pleased to announce that Shenzhen Maoye Trade Building Co., Ltd. (深圳茂業商廈有限公司) ("Maoye Shangsha"), a wholly-owned subsidiary of the Group, proposes to issue the third tranche short-term financing notes with an aggregate principal amount of RMB 500 million on 9 September 2015 in the national inter-bank market in the PRC, after having registered the proposed issue with the National Association of Financial Market Institutional Investors (中國銀行間市場交易商協會) (the "Association"). In connection with issuing the third tranche short-term financing notes, Maoye Shangsha has published, amongst others, an offering circular in the PRC on 2 September 2015 to provide investors with certain information concerning the terms and conditions of the Notes, credit rating report, legal opinion and the financial information of Maoye Shangsha for the years ended 31 December 2012, 2013 and 2014, and the first season of 2015.Reference is made to the announcement of the Company dated 11 April 2014 in relation to the proposed issue of the Notes by Maoye Shangsha (the "Announcement").

This is an announcement made pursuant to the Inside Information provision under Part XIVA of the Securities and Futures Ordinance (Cap 571) and Rule 13.09 of the Listing Rules.

Unless otherwise stated, terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Board is pleased to announce that Maoye Shangsha proposes to issue the third tranche financing notes with an aggregate principal amount of RMB 500 million on 9 September 2015 in the national inter-bank market in the PRC, after having registered the proposed issue with the Association. The principal terms of the first tranche of the Notes to be issued are as follows:

Issuer: Maoye Shangsha

Aggregate maximum principal amount RMB 1.6 billion

of the Notes which have been registered with the Association:

Principal amount of the third tranche RMB 500 million

notes in 2015:

Place of issue: The PRC

Term of the second tranche notes: 366 days (From 11 September 2015 to

11 September 2016)

Interest rate: Fixed interest rate will be adopted. The

interest rate will be determined by the results of book building. The interest rate will be fixed during the term of the

Notes.

Date of proposed issue: 9 September 2015

Credit rating: As assessed by China Cheng Xin

International Credit Rating Co. Ltd. (中誠信國際信用評級有限責任公司), the Notes have been given A-1 rating and the issuer of the Notes has been given AA rating. The credit outlook is

classified as "stable".

Use of proceeds: The Group intends to use the proceeds

received for general working capital to

ensure the nominal operation.

In connection with issuing the third tranche financing notes, Maoye Shangsha has published, amongst others, an offering circular in the PRC on 2 September 2015 to provide investors with certain information concerning the terms and conditions of the Notes, credit rating report, legal opinion and the financial information of Maoye Shangsha for the years ended 31 December 2012, 2013 and 2014, and the first season of 2015. The announcement issued by Maoye Shangsha and the relevant documents of the Notes will posted on www.chinamoney.com.cn and www.shclearing.com.

By Order of the Board

Maoye International Holdings Limited

Mr. Huang Mao Ru

Chairman

Hong Kong, 6 September 2015

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.