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Maoye International Holdings Limited 茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 848)

PROPOSED ISSUE OF CORPORATE BONDS BY ZHONGZHAO IN THE PRC

This is an announcement made pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Listing Rules.

The Board is pleased to announce that Zhongzhao, a wholly-owned subsidiary of the Company, proposes to issue the Bonds with an aggregate principal amount not exceeding RMB 1.6 billion (subject to the obtaining of the relevant approvals from the CSRC). Zhongzhao entered into an Underwriting Agreement with Guangzhou Securities on 13 May 2016 pursuant to which Zhongzhao has engaged Guangzhou Securities as the principal underwriter in respect of the proposed issue of the Bonds.

Further announcements in respect of the Bonds will be made by the Company should the Bonds be issued.

The proposed issue of the Bonds and the completion of the Underwriting Agreement are subject to, amongst others, the approvals of the relevant government authorities, and the conditions precedent contained in the Underwriting Agreement being fulfilled or waived. The proposed issue of the Bonds may or may not proceed. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company.

This is an announcement made pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Listing Rules.

Introduction

The Board is pleased to announce that Zhongzhao, a wholly-owned subsidiary of the Company, proposes to issue the Bonds with an aggregate principal amount not exceeding RMB 1.6 billion (subject to the obtaining of the relevant approvals from the CSRC). Zhongzhao entered into an Underwriting Agreement with Guangzhou Securities on 13 May 2016, pursuant to which Zhongzhao has engaged Guangzhou Securities as the principal underwriter in respect of the proposed issue of the Bonds.

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, Guangzhou Securities is an independent third party and is not a connected person of the Company under the Listing Rules.

The Underwriting Agreement and the Proposed Issue of the Bonds

Date: 13 May 2016

Parties: Zhongzhao, as the issuer of the Bonds; Guangzhou

Securities, as the principal underwriter

Principal amount of the

Bonds:

The aggregate principal amount will not exceed RMB 1.6 billion (subject to the obtaining of the relevant

approvals from the CSRC)

Place of issue: The PRC

Interest rate: To be determined taking into account, amongst others,

market conditions and results of book building

Listing of the Bonds: Zhongzhao will apply for the listing of the Bonds on the

Shenzhen Stock Exchange

Principal terms of the Underwriting Agreement:

Zhongzhao has engaged Guangzhou Securities as the principal underwriter in respect of the proposed issue of the Bonds, and Guangzhou Securities has agreed, subject to the terms of the Underwriting Agreement, to subscribe and/or procure subscribers for the Bonds. Guangzhou Securities has also agreed to assist Zhongzhao in relation to the registration, sale and other post-completion management matters in connection with the issue of the Bonds pursuant to the terms of the Underwriting Agreement

Completion:

The proposed issue of the Bonds and the completion of the Underwriting Agreement are subject to, amongst others, the approvals of the relevant government authorities, and the conditions precedent contained in the Underwriting Agreement being fulfilled or waived before the date of the issue of the Bonds

Credit rating:

To be determined and will be disclosed in the further announcement of the Company

Reasons for the Issue of the Bonds and Use of Proceeds

The Group proposes to issue the Bonds in order to further develop and operate the Group. The Group intends to use the net proceeds received for repayment of bank loans and general working capital purpose.

The proposed issue of the Bonds and the completion of the Underwriting Agreement are subject to, amongst others, the approvals of the relevant government authorities, and the conditions precedent contained in the Underwriting Agreement being fulfilled or waived. The proposed issue of the Bonds may or may not proceed. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company. Further announcements in respect of the Bonds will be made by the Company should the Bonds be issued.

Definitions

Agreement"

In this announcement, unless the context otherwise requires, the following terms shall have the following meanings:

"Board" the board of Directors:

"Bonds" the bonds proposed to be issued by Zhongzhao with an

aggregate principal amount not exceeding RMB 1.6 billion (subject to the obtaining of the relevant

approvals from the CSRC);

"Company" Maoye International Holdings Limited, a company

incorporated in the Cayman Islands with limited liability and the shares of which are listed on the main

board of the Stock Exchange;

"connected person(s)" has the meaning ascribed to it under the Listing Rules;

"CSRC" China Securities Regulatory Commission;

"Directors" the directors of the Company;

"Group" the Company and its subsidiaries;

"Guangzhou Securities" Guangzhou Securities Company Limited (廣州證券股份

有限公司), a company established in the PRC with

limited liability;

"Listing Rules" the Rules Governing the Listing of Securities on the

Stock Exchange;

"PRC" the People's Republic of China and for the purposes of

this announcement, excluding Hong Kong, the Macau Special Administrative Region of the People's Republic

of China and Taiwan;

"RMB" Renminbi, the lawful currency of the PRC;

"Stock Exchange" The Stock Exchange of Hong Kong Limited;

"Underwriting the underwriting agreement entered into between

Zhongzhao and Guangzhou Securities dated 13

May2016 in respect of the proposed issue of the Bonds;

and

"Zhongzhao"

Zhongzhao Investment Management Co., Ltd. (中兆投 資管理有限公司), a company established in the PRC with limited liability and a wholly-owned subsidiary of the Company.

By Order of the Board

Maoye International Holdings Limited

Mr. Huang Mao Ru

Chairman

Hong Kong, 13 May 2016

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive Directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.