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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

DATE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of Maoye International Holdings Limited (the "Company") hereby announces that a meeting of the Board of the Company will be held on Monday, 29 August 2016 for the purposes of, among other matters, approving the announcement of the consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2016 for publication, and considering the payment of an interim dividend, if any.

On behalf of the Board

Maoye International Holdings Limited

Mr. Huang Mao Ru

Chairman

Hong Kong, 17 August 2016

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Mr. Liu Bo and Mr. Wang Bin; and three independent non-executive Directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.