

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Maoye International Holdings Limited

茂業國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 848)

ANNOUNCEMENT

Strategic Cooperation Agreement with China Construction Bank

On 6 January 2010, China Construction Bank, Shenzhen Branch (“CCB”) entered into the Strategic Cooperation Agreement with Shenzhen Maoye Shangsha Company Limited (“Maoye Shangsha”), a wholly owned subsidiary of Maoye International Holdings Limited (the “Company”).

Under the agreement, (1) CCB will give priority to Maoye Shangsha and its subsidiaries in the provision of various financial services and support; (2) CCB will grant Maoye Shangsha an indicative credit line of RMB15 billion over the next five years; (3) CCB will provide integrated and innovative financial products for Maoye Shangsha and its subsidiaries; (4) CCB will set up a special team for Maoye Shangsha to improve the service efficiency for Maoye Shangsha. In addition, the parties also made arrangements for strategic cooperation of other aspects.

The Company believes that CCB entered into the Strategic Cooperation Agreement unique with Maoye Shangsha because it is confident towards the Company's development model and its strong site selection capability, as well as the Company's excellent business philosophy and experienced management team. The Company's outstanding marketing ability, sustainable development strategy and growth prospect are also the reasons attracting CCB to establish a long-term relationship with the Company.

Based on the existing successful cooperation, the Company and CCB have established a long-term strategic cooperative partnership on the principles of “mutual benefit, mutual

support, mutual trust”. The Company believes that, leveraging on CCB’s services and network strength, it can formulate a practical and sophisticated capital management program, that offer strong support to further accelerate the Company's expansion in China.

By Order of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

6 January 2010, Hong Kong

As at the date of this announcement, the executive Directors are Mr. Huang Mao Ru, Ms. Wang Fuqin and Mr. Wang Guisheng. The non-executive Directors are Mr. Zhong Pengyi and Mrs. Huang Jingzhang. The independent non-executive Directors are Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.