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MAOYE INTERNATIONAL HOLDINGS LIMITED

茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Maoye International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Thursday, 12 August 2010 for the purposes of, among other matters, approving the announcement of the consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2010 for publication and considering the recommendation on the payment of an interim dividend, if any.

On behalf of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

Hong Kong, 2 August 2010

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Guisheng; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.