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Maoye International Holdings Limited

茂業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 848)

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the “**Board**”) of Maoye International Holdings Limited (the “**Company**”) announces that the principal place of business of the Company in Hong Kong has been changed from Room 1810, 18/F, Hutchison House, 10 Harcourt Road, Central, Hong Kong to Room 3301, 33/F, Office Tower Convention Plaza, No.1 Harbour Road, Wanchai, Hong Kong with effect from 20 October 2010.

By Order of the Board
Maoye International Holdings Limited
Mr. Huang Mao Ru
Chairman

Hong Kong, 20 October 2010

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.