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**MAOYE INTERNATIONAL HOLDINGS LIMITED**

**茂業國際控股有限公司**

**(Incorporated in the Cayman Islands with limited liability)**

**(Stock Code: 848)**

### **DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Maoye International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Monday, 28 February 2011 for the purposes of, among other matters, approving the announcement of annual results of the Company and its subsidiaries for the year ended 31 December 2010 for publication, and considering the recommendation on the payment of a final dividend, if any.

On behalf of the Board  
Maoye International Holdings Limited  
**Mr. Huang Mao Ru**  
*Chairman*

Hong Kong, 16 February 2011

*As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Huang Mao Ru, Mr. Zhong Pengyi, Ms. Wang Fuqin and Mr. Wang Bin; and three independent non-executive directors, namely, Mr. Chow Chan Lum, Mr. Pao Ping Wing and Mr. Leung Hon Chuen.*