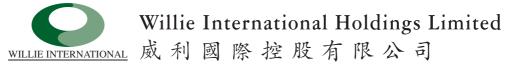
Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in Hong Kong with limited liability)
(Stock Code: 273)

PROFIT WARNING

This announcement is made by the Company pursuant to the provisions of inside information under Part XIV A of the SFO and Rule 13.09(2) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 30 June 2013 and information currently available to the Board, the Group expects to record a loss for the six months ended 30 June 2013. However, the overall loss is expected to be smaller than that for the corresponding period ended 30 June 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Willie International Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to the provisions of inside information under Part XIV A of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO") and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that the Group expects to record a loss for the six months ended 30 June 2013. Based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 30 June 2013 and information currently available to the Board, the expected loss for the six months ended 30 June 2013 was primarily attributable to the net fair value loss on investments held for trading. However, the overall loss is expected to be smaller than that for the corresponding period ended 30 June 2012.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited management accounts of the Group for the six months ended 30 June 2013 and information currently available and such information has not been audited or reviewed by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company scheduled to be announced in late August 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Willie International Holdings Limited
Dr. Chuang Yueheng Henry
Chairman

Hong Kong, 31 July 2013

As at the date of this announcement, the Board comprises:

Executive Directors: Independent Non-executive Directors:

Dr. Chuang Yueheng, Henry Mr. Wen Louis

Mr. Wong Ying Seung Asiong Mr. Yau Yan Ming, Raymond

Mr. Cheung Wing Ping Mr. Frank H. Miu

Ms. Cheung Ka Yee Dr. Antonio Maria Santos

Mr. Man Wai Chuen