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Willie International Holdings Limited

威利國際控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 273)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to the provisions of inside information under Part XIV A of the SFO and Rule 13.09(2) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary assessment of the financial information currently available to the Board, the Group expects to record a consolidated net profit for the year ended 31 December 2013 as compared to a loss in the previous financial year.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Willie International Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to the provisions of inside information under Part XIV A of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”) and Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the Group expects to record a consolidated net profit in high eight figures for the year ended 31 December 2013 as compared to a loss of approximately HK\$154 million in the previous financial year. Based on the preliminary assessment of the Group’s unaudited management accounts for the year 2013 and information currently available to the Board, the expected improvement in profitability for the year 2013 was primarily attributable to: (1) the net fair value gain on financial assets at fair value through profit or loss for the year 2013 versus a net fair value loss for the year 2012; and (2) substantial reduction in impairment loss on available-for-sale financial assets for the year 2013 when compared to the previous financial year.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited management accounts of the Group for the year 2013 and information currently available and such information has not been audited or reviewed by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the year 2013 which is scheduled to be announced in March 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Willie International Holdings Limited
Dr. Chuang Yueheng Henry
Chairman

Hong Kong, 24 January 2014

As at the date of this announcement, the Board comprises:

Executive Directors:

Dr. Chuang Yueheng, Henry
Mr. Wong Ying Seung Asiong
Mr. Cheung Wing Ping
Ms. Cheung Ka Yee
Mr. Man Wai Chuen

Independent Non-executive Directors:

Mr. Wen Louis
Mr. Yau Yan Ming, Raymond
Mr. Frank H. Miu
Dr. Antonio Maria Santos