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Willie International Holdings Limited

威利國際控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 273)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “Willie International Holdings Limited” to “Mason Financial Holdings Limited” and the Chinese name of the Company from “威利國際控股有限公司” to “民信金控有限公司”, subject to fulfillment of the conditions as set out in this announcement.

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the “Board”) of Willie International Holdings Limited (the “Company”) proposes to change the English name of the Company from “Willie International Holdings Limited” to “Mason Financial Holdings Limited” and the Chinese name of the Company from “威利國際控股有限公司” to “民信金控有限公司” (the “Change of Company Name”).

CONDITIONS OF THE CHANGE OF COMPANY NAME

The proposed Change of Company Name will be subject to the following conditions:

1. the passing of a special resolution by the shareholders of the Company (the “Shareholders”) to approve the Change of Company Name at a general meeting to be convened; and
2. the Registrar of Companies in Hong Kong approving the Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the certificate of incorporation on change of name is issued by the Registrar of Companies in Hong Kong. In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the stock short name for trading in the shares of the Company (the “Shares”) will also be changed after the Change of Company Name becoming effective.

REASONS FOR THE CHANGE OF COMPANY NAME

The Board is of the opinion that the current name does not reflect the business nature of the Company. The proposed Change of Company Name will provide a refreshed corporate image and identity of the Company that would better reflect or align with the business nature and growth objectives of the management. The Board is of the opinion that the Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

The Company together with its subsidiaries (collectively the “Group”) is principally engaged in the business of investment in securities trading, money lending, property investment and investment holding.

The recent and continual bullish sentiments in the financial and stock markets as evident by the gain in the Hang Seng Index has not only opened up potentials but also created new opportunities for the Group to further its businesses in the financial services industry, especially in the securities brokerage and money lending areas. The Board intends to signal and bring the Group closer to people into the digital age by adding an internet business platform to strengthen existing businesses, and to pursue new opportunities in the financial services industry with focus on the mass folks. Up to the date of this announcement, the Group has not entered into any definitive agreement for acquiring investment targets that is discloseable under the Rules Governing the Listing of Securities on the Stock Exchange.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of the Shareholders. All the existing share certificates of the Company in issue bearing the existing name of the Company will, after the Change of Company Name becoming effective, continue to be evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for exchange of the existing share certificates for new share certificates bearing the new name of the Company. Upon the Change of Company Name becoming effective, any new share certificates of the Company will be issued under the new name of the Company.

GENERAL

A circular containing, among other things, information in relation to the Change of Company Name and a notice convening a general meeting will be despatched to the Shareholders as soon as practicable. Further announcement(s) will be made by the Company in relation to the results of the general meeting, the effective date of the Change of Company Name and the new stock short name of the Company for trading in the Shares on the Stock Exchange as and when appropriate.

By order of the Board
Willie International Holdings Limited
Dr. Chuang Yueheng, Henry
Chairman

Hong Kong, 27 May 2015

As at the date of this announcement, the Board comprises:-

Executive Directors:

Dr. Chuang Yueheng, Henry
Mr. Cheung Wing Ping
Ms. Cheung Ka Yee
Mr. Man Wai Chuen

Independent Non-executive Directors:

Mr. Yau Yan Ming, Raymond
Mr. Frank H. Miu
Dr. Antonio Maria Santos