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(stock code: 273)

VOLUNTARY ANNOUNCEMENT RESIGNATION OF HONORARY CHAIRMAN

The board of directors (the "Board") of Mason Financial Holdings Limited (the "Company") announces that due to the increase of his business commitment, Mr. Zhang Yongdong ("Mr. Zhang") has tendered his resignation as the Honorary Chairman of the Company with effect from 15 July 2016. Other than the position as Honorary Chairman, Mr. Zhang does not hold any other positions with the Group.

The Board would like to express its sincere appreciation and gratitude to Mr. Zhang for his valuable contributions to the Company in the past.

By order of the Board

Mason Financial Holdings Limited

Tong Tang, Joseph

Chairman

Hong Kong, 15 July 2016

As at the date of this announcement, the Board comprises:-

Executive Directors:

Mr. Cheung Wing Ping

Mr. Man Wai Chuen

Ms. Lui Choi Yiu, Angela

Non-executive Directors:

Mr. Tong Tang, Joseph (Chairman)

Dr. Xia Xiaoning

Independent Non-executive Directors:

Mr. Lam Yiu Kin

Mr. Yuen Kwok On

Mr. Tian Ren Can