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(Incorporated in Hong Kong with limited liability)
(Stock Code: 273)

## **Profit Warning**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the six months ended 30 June 2010 as compared to the profit for the same period in 2009 due to net fair value losses on investments held for trading, loss on disposal of subsidiaries and/or any possible allowance for doubtful debts. This profit warning announcement is only based on the Company's preliminary review on the management accounts of the Group, which has not been reviewed nor audited by the Company's auditor.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Willie International Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of the Company wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a loss for the six months ended 30 June 2010 as compared to the profit for the same period in 2009 due to net fair value losses on investments held for trading, loss on disposal of subsidiaries and/or any possible allowance for doubtful debts. This profit warning announcement is only based on the Company's preliminary review on the management accounts of the Group, which has not been reviewed nor audited by the Company's auditor.

The interim results announcement of the Company for the six months ended 30 June 2010 is expected to be announced in August 2010. Shareholders of the Company and potential investors are advised to read the interim results announcement of the Company when it is published.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Willie International Holdings Limited
King Phillip

Managing Director

Hong Kong, 2 August 2010

As at the date of this announcement, the Board comprises four executive Directors, namely, Dr. Chuang Yueheng, Henry, Mr. King Phillip, Mr. Wong Ying Seung, Asiong and Mr. Wang Lin and four independent non-executive Directors, namely, Mr. Cheung Wing Ping, Mr. Liu Jian, Mr. Wen Louis and Mr. Yau Yan Ming, Raymond.