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MATRIX

MATRIX HOLDINGS LIMITED

美力時集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 1005)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders of the Company and potential investors that the Group is expected to record a profit for the period attributable to owners of the Company for the unaudited interim result of the Group for the six months ended 30th June, 2021 as compared to a loss attributable to owners of the Company of the corresponding period in 2020.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Matrix Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited management accounts of the Group for the six months ended 30th June, 2021, the Group is expected to record a profit attributable to owners of the Company of not more than HK\$34 million, as compared to the loss of approximately HK\$37 million for the six months ended 30th June, 2020. Based on the information currently available, the Board considers that the expected increase in profit attributable to owners of the Company was mainly due to the increase in revenue as the economy gradually recovered from the Covid-19 pandemic after the introduction of vaccines in early 2021.

The information in this announcement is only based on the preliminary assessment by the management of the Company after reviewing and considering the unaudited management accounts of the Group. The consolidated unaudited interim results of the Group for the six months ended 30th June, 2021 have not yet been finalized. Therefore, the actual results of the Group for the current period may differ from the information contained in this announcement. Shareholders and potential investors should refer to the interim results announcement of the Group for the six months ended 30th June, 2021 which is expected to be published on 26th August, 2021, for details of the performance of the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Cheng Yung Pun
Chairman

Hong Kong, 20th August, 2021

As at the date of this announcement, the Board consists of Mr. Cheng Yung Pun, Mr. Cheng King Cheung, Mr. Tsang Chung Wa, Mr. Tse Kam Wah and Ms. Yip Hiu Har as executive directors; Dr. Loke Yu alias Loke Hoi Lam, Mr. Mak Shiu Chung, Godfrey and Mr. Heng Victor Ja Wei as independent non-executive directors.

** For identification purpose only*