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QIANLONG TECHNOLOGY INTERNATIONAL HOLDINGS LIMITED

(乾 隆 科 技 國 際 控 股 有 限 公 司) *

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1236)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board of the Company wishes to inform shareholders of the Company and potential investors that it is expected that the Group would record a loss for the six months ended 30 June 2013, compared with profit for the corresponding period of last year. Such loss is mainly attributable to (i) decrease in turnover; (ii) financial consultation fee for possible transaction between certain shareholders and independent third party; and (iii) continuous growth in cost and expense as a result of increasingly rampant inflation in the People's Republic of China. Information contained in this announcement is based on currently available information and the review on the Group's management accounts by the management of the Company. The Group's management accounts have not been audited or reviewed by Company's auditor.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**").

The board of directors (the "**Board**") of Qianlong Technology International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") wishes to inform the shareholders of the Company and potential investors that it is expected that the Group would record a loss for the six months ended 30 June 2013, compared with profit for the corresponding period of last year. Such loss is mainly attributable to (i) decrease in turnover; (ii) financial consultation fee for possible transaction between certain shareholders and independent third party; and (iii) continuous growth in cost and expense as a result of increasingly rampant inflation in the People's Republic of China.

The Company is still in the process of finalizing the interim results for the six months ended 30 June 2013. The information contained in this announcement is based on currently available information and the review on the Group's management accounts by the management of the Company. The Group's management accounts have not been audited or reviewed by Company's auditor. Shareholders of the Company and potential investors shall read the interim results announcement for the six months ended 30 June 2013 of the Group, which is expected to be released by the end of August 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
Qianlong Technology International Holdings Limited
Liao Chao-Ping
Chairman

Hong Kong, 30 July 2013

As at the date hereof, the Board of the Company comprises six executive Directors, being Mr. Liao Chao-Ping, Mr. Fan Ping-Yi, Mr. Yang Ching Shou, Mr. Chen Ming-Chuan, Mr. Yu Shih-Pi and Ms. Liao Angela Min-Yin, and three independent non-executive Directors, being Ms. Chiu Kam Hing Kathy, Mr. Hsieh Shao-Ven Billy and Mr. Tsai Jeng-Yang.

* *For identification purpose only*