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NATIONAL AGRICULTURAL HOLDINGS LIMITED

國農控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1236)

INSIDE INFORMATION

STRATEGIC COOPERATION WITH BEIJING BRANCH OF PICC PROPERTY AND CASUALTY COMPANY LIMITED

This announcement is made by National Agricultural Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

THE STRATEGIC COOPERATION AGREEMENT

The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that, on 15 January 2015 (after trading hours), the Company entered into a strategic cooperation framework agreement (the “**Strategic Cooperation Agreement**”) with Beijing branch of PICC Property and Casualty Company Limited (中國人民財產保險股份有限公司北京市分公司) (“**PICC P&C Beijing**”) regarding the strategic cooperation of the Company and PICC P&C Beijing to develop various insurance products and value-adding services for the agricultural-related industry, such as agricultural means of products storage insurance, agricultural machinery property insurance, corporate and personal loan guarantee insurance, credit insurance, rural housing insurance, accident insurance and agricultural insurance. Under the strategic cooperation, PICC P&C Beijing will provide agriculture-related insurance products and services and they would leverage on the business network of the Group in the agricultural sector through the agricultural trading platform operating by the Group and the expertise and experience of the Group in rural finance and agricultural product trading to provide agriculture-related insurance products and services. PICC P&C Beijing and the Group will explore the possibility to develop new types of agriculture insurance products and financial products. The parties will also cooperate to strengthen the insurance awareness and knowledge among agricultural industry players.

ABOUT PICC P&C BEIJING

PICC P&C Beijing is a branch of PICC Property and Casualty Company Limited, which provides a broad range of insurance products including motor vehicle insurance, commercial property insurance, homeowners insurance, cargo insurance, liability insurance, accidental injury insurance, short-term health insurance, marine hull insurance, agriculture insurance and surety insurance which are denominated in Renminbi and foreign currencies and engages in related reinsurance business as well as investment and fund application business permitted under the relevant laws and regulations in the PRC.

REASONS FOR AND BENEFITS OF ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT

The Company is of the view that the strategic cooperation with PICC P&C Beijing will establish a positive business and strategic cooperation relationship for their respective business development and allow the parties to share their respective competitive advantages and could help the Company to realize its objectives of serving the agricultural sector as well as achieving its objective of developing the agricultural finance sector. The Directors also believe that the strategic partnership with PICC P&C Beijing will enable the Group to explore new business opportunities for its future development.

GENERAL

Further announcement(s) in relation to the strategic cooperation contemplated under the Strategic Cooperation Agreement will be made by the Company as and when appropriate in compliance with the Listing Rules.

Shareholders of the Company and potential investors should note that the Strategic Cooperation Agreement only sets out the framework of the strategic cooperation between the parties and the strategic cooperation contemplated under the Strategic Cooperation Agreement will be further subject to, and detailed in, definitive agreement(s) to be entered into by the parties, if any. In the event that legally binding definitive agreement is agreed or signed, further announcement(s) will be made by the Company in compliance with the Listing Rules. As the strategic cooperation contemplated under the Strategic Cooperation Agreement may or may not be materialized, shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of
National Agricultural Holdings Limited
Chen Li-Jun
Chairman

Hong Kong, 15 January 2015

As at the date of this announcement, the Board comprises six executive Directors, being Mr. Chen Li-Jun, Mr. Ren Hai, Mr. Peng Guojiang, Mr. Zhang Yuliang, Ms. Wen Yuanyi and Mr. Liu Yong, and four independent non-executive Directors, being Ms. Chiu Kam Hing Kathy, Mr. Ting Tit Cheung, Mr. Law Yee Kwan Quinn and Mr. Fan William Chung Yue.