Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



NATIONAL AGRICULTURAL HOLDINGS LIMITED

國農控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1236)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

HIGHLIGHTS

Revenue for the six months ended 30 June 2014 increased by 13.66% to RMB53,442,000 (2013: RMB47,021,000).

Net loss for the six months ended 30 June 2014 was RMB5,436,000 (2013: loss of RMB6,528,000).

Basic loss per share was RMB0.61 cents (2013: Basic loss per share of RMB0.65 cents (restated)).

INTERIM RESULTS (UNAUDITED)

The board (the "Board") of directors (the "Directors") of National Agricultural Holdings Limited ("Company") would like to announce the unaudited consolidated results of the Company and its subsidiaries (the "Group") for the period ended 30 June 2014 together with the comparative unaudited figures for the corresponding period in 2013 as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 30 JUNE 2014

	Six months ended 30 Jun		led 30 June
	NOTES	2014	2013
		RMB'000	RMB'000
		(unaudited)	(unaudited)
Turnover	5	53,442	47,021
Cost of sales		(14,002)	(14,351)
Gross profit		39,440	32,670
Other income	6	5,520	6,596
Other gains		1,378	512
Selling and distribution costs		(16,266)	(17,613)
Research and development costs		(14,768)	(13,109)
Administrative expenses		(18,607)	(15,584)
Finance costs	7	(795)	
Loss before tax	8	(4,098)	(6,528)
Income tax expense	10	(1,338)	
Loss for the period		(5,436)	(6,528)
Other comprehensive income (expense)			
Item that will not be reclassified subsequently to profit or loss:			
Exchange differences arising on translation		985	(591)
Total comprehensive expense for the period		(4,451)	(7,119)

		Six months ended 30 June	
	NOTES	2014	2013
		RMB'000	RMB'000
		(unaudited)	(unaudited)
(Loss) profit for the period attributable to:			
Owners of the Company		(7,806)	(6,528)
Non-controlling interests		2,370	
		(5,436)	(6,528)
Total comprehensive (expense) income for the period attributable to:			
Owners of the Company		(6,821)	(7,119)
Non-controlling interests		2,370	
		(4,451)	(7,119)
			Restated
Loss per share	12		
- Basic (RMB cents)	1 2	(0.61)	(0.65)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION *AT 30 JUNE 2014*

	NOTES	30 June 2014 RMB'000 (unaudited)	31 December 2013 <i>RMB'000</i> (audited)
Non-current assets Property, plant and equipment Investment properties Goodwill	13 14	25,882 14,389 182	26,059 14,791
Prepaid lease payments Finance lease receivables Deposit for acquisition of investment property Deferred tax assets	15 16(a)	36,275 88,907 34,530 257	36,959 - - 257
		200,422	78,066
Current assets Inventories		38	32
Finance lease receivables Trade and other receivables Deposits and prepayments Other financial asset	15 16(b) 16(c)	20,600 43,533 7,477 624	6,656 7,603
Prepaid lease payments Tax recoverable Structured deposits		1,369 297	1,369 297 37,300
Restricted bank deposits Cash and cash equivalents	17	10,159 184,209	180,020
		268,306	233,277
Current liabilities Trade and other payables Amount due to a controlling shareholder	17	22,738	18,375 1,068
Bank borrowings Deferred revenue Tax payable	18 20	43,493 43,146 678	41,241
		110,055	60,684
Net current assets		158,251	172,593
Total assets less current liabilities		358,673	250,659

	NOTES	30 June 2014	31 December 2013
	WOILS	RMB'000	RMB'000
		(unaudited)	(audited)
Non-current liabilities			
Bank borrowings	18	13,750	_
Convertible loan notes	19	_	71,226
Deferred revenue	20	9,019	9,219
		22,769	80,445
Net assets		335,904	170,214
Capital and reserves			
Share capital	21	32,375	26,128
Reserves		202,325	144,086
Equity attributable to owners of the Company		234,700	170,214
Non-controlling interests		101,204	
Total equity		335,904	170,214

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 30 JUNE 2014

1. BASIS PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 ("HKAS 34") Interim Financial Reporting issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") as well as with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

2. SIGNIFICANT ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for the call option (classified as "other financial asset") and structured deposits which are measured at fair value, as appropriate.

Except as described below, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30 June 2014 are the same as those followed in the preparation of the Group's annual financial statements for the year ended 31 December 2013.

In the current interim period, the Group has applied, for the first time, a new Interpretation and certain amendments to Hong Kong Financial Reporting Standards ("HKFRSs") issued by HKICPA that are relevant for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKFRS 10,	Investment Entities
HKFRS 12 and HKAS 27	
Amendments to HKAS 32	Offsetting Financial Assets and Financial Liabilities
Amendments to HKAS 36	Recoverable Amount Disclosures for Non-Financial Assets
Amendments to HKAS 39	Novation of Derivatives and Continuation of Hedge Accounting
HK(IFRIC) – Int 21	Levies

The application of the above new Interpretation and amendments to HKFRSs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set out in these condensed consolidated financial statements.

In the current interim period, the Group has applied, for the first time, the following accounting policies are set out below.

Finance lease income

Finance income from finance leases of which the Group is a lessor, is allocated to accounting periods so as to reflect a constant periodic rate of return on the Group's net investment outstanding in respect of the finance leases.

Finance leasing

Leases are classified as finance lease whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. Examples and indicators that individually or in combination would normally lead to a lease being classified as a finance lease are:

- (a) the lease transfers ownership of the asset to the lessee by the end of the lease term;
- (b) the lessee has the option to purchase the asset at a price that is expected to be sufficiently lower than the fair value at the date the option becomes exercisable for it to be reasonably certain, at the inception of the lease, that the option will be exercised;

- (c) the lease term is for the major part of the economic life of the asset even if title is not transferred;
- (d) at the inception of the lease the present value of the minimum lease payments amounts to at least substantially all of the fair value of the leased asset;
- (e) the leased assets are of such a specialised nature that only the lessee can use them without major modifications;
- (f) if the lessee can cancel the lease, the lessor's losses associated with the cancellation are borne by the lessee;
- (g) gains or losses from the fluctuation in the fair value of the residual accrue to the lessee (for example, in the form of a rent rebate equalling most of the sales proceeds at the end of the lease); and
- (h) the lessee has the ability to continue the lease for a secondary period at a rent that is substantially lower than market rent.

Consultancy fee income

Consultancy fee income is recognised when services are provided.

The Group as lessor

Amounts due from lessees under finance leases are recorded as receivables at the amount of the Group's net investment in the leases. Finance lease income is allocated to accounting periods so as to reflect a constant periodic rate of return on the Group's net investment outstanding in respect of the leases.

3. CRITICAL ACCOUNTING JUDGEMENT AND KEY SOURCES OF ESTIMATION UNCERTAINTY

Critical judgements in applying accounting policies

The following are the critical judgement that the directors of the Company have made in the process of applying the Group's accounting policies and that have the most significant effect on the amounts recognised in the condensed consolidated financial statements.

Control over China Coop Financial Leasing Co., Ltd.

China Coop Financial Leasing Co., Ltd. ("China Coop Mengda") was considered as a subsidiary of the Group although the Group has only approximately 41.18% ownership interest in China Coop Mengda. The directors assessed whether or not the Group has control over China Coop Mengda based on whether the Group has the practical ability to direct the relevant activities of China Coop Mengda unilaterally. In making their judgement, the directors considered the Group's absolute size of holding in China Coop Mengda, the number of directors of China Coop Mengda, the commitment for the attendance of each board meeting by the board of directors and the relative size of and dispersion of the shareholdings owned by the other shareholders. After assessment, the directors concluded that the Group has sufficiently dominant voting interest in the board of directors to direct the relevant activities of China Coop Mengda and therefore the Group has control over China Coop Mengda. Details are set out in note 9.

Classification of lease contracts as finance leases

The directors of the Company examined the terms of the existing lease contracts as at 30 June 2014 and evaluated the extent to which the risks and rewards incidental to the ownership of leased asset lie with China Coop Mengda as the lessor, or the lessee. In making their judgement, the directors considered the indicators of classification of a lease as a finance lease set out in HKAS 17 "Leases". Taking into account the facts and circumstances, among others, that (i) the lessees have the option to purchase the leased assets at the end of the lease term at a nominal price of RMB1 and RMB100; and (ii) the lessee is required to compensate China Coop Mengda for an amount equivalent to the outstanding finance lease receivable if the lessee cancels the lease, the directors are satisfied that the terms of the leases transferred substantially all the risks and rewards of ownership to the lessees and the lease contracts as at 30 June 2014 are classified as finance leases. Details are set out in note 15.

Key sources of estimation uncertainty

The following is the key assumption concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets within the next financial year.

Estimated impairment of finance lease receivables

When there is objective evidence of impairment loss, the Group takes into consideration the estimation of future cash flows expected to arise from the settlement of the finance lease receivables and fair value of the secured leased assets less cost to sell. The amount of the impairment loss is measured as the difference between the financial asset's carrying amount and higher of the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e. the effective interest rate computed at initial recognition) and the fair value of the secured leased assets less cost to sell. Where the actual future cash flows or the net selling price of the secured leased assets are less than expected, a material impairment loss may arise.

During the current interim period, no impairment loss has been recognised for finance lease receivables. As at 30 June 2014, the carrying amount of finance lease receivables is approximately RMB109,507,000.

Estimated allowance for bad and doubtful debts

The Group estimates the allowance for bad and doubtful debts by assessing of their recoverability based on credit history and prevailing market conditions. This requires the use of management judgement and estimates. Allowances are applied to trade and loan receivables where events or changes in circumstances indicate that the balances may not be collectible. Where the actual outcome or expectation in future is different from the original estimate, such differences will impact the carrying value of trade and loan receivables and doubtful debt expenses/written back in the period in which the estimate has been changed. The Group reassesses the allowance for bad and doubtful debts at the end of the reporting period. As at 30 June 2014, the carrying amount of trade receivables was approximately RMB13,368,000, net of allowance of approximately RMB49,000 (31 December 2013: RMB4,256,000, net of allowance of RMB49,000) and loan receivables was approximately RMB22,742,000 (31 December 2013: nil).

4. SEGMENT REPORTING

For management purposes, the Group is currently organised into two operating divisions: 1) research, development and distribution of software and provision of related maintenance, usage and information services and 2) finance leasing. These divisions are the basis that is regularly reviewed by the executive directors of the Company, being the chief operating decision maker ("CODM"), in order to allocate resources to the segment and to assess its performance.

For the six months ended 30 June 2013, the Group only operated in a single segment, which was the research, development and distribution of software and provision of related maintenance, usage information services.

The following is an analysis of the Group's revenue and results by reportable and operating segments for the period under review:

Six months ended 30 June 2014 (unaudited)

	Research, development and distribution of software and provision of related maintenance, usage and information services RMB'000	Finance leasing RMB'000	Total <i>RMB</i> '000
Segment revenue	45,956	7,486	53,442
Segment result	2,056	6,824	8,880
Unallocated expenses Other income Other gains Finance costs Loss before tax			(15,085) 1,661 1,241 (795) (4,098)
Six months ended 30 June 2013 (unaudited)			Research, development and distribution of software and provision of related maintenance, usage and information services RMB'000
Segment revenue			47,021
Segment result Unallocated expenses Other income Other gains Loss before tax			2,177 (11,620) 2,403 512 (6,528)

All of the segment revenue is from external customers except for the revenue arising from finance leasing business amounting to approximately of RMB1,436,000 from a related company.

The accounting policies of the reportable segments are the same as the Group's accounting policies described in the Group's annual report for the year ended 31 December 2013. Segment result represents the profit earned or loss incurred by each segment without allocation of certain unallocated expenses, other income, other gains and finance costs. This is the measure reported to the CODM for the purposes of resources allocation and assessment of segment performance.

The following is an analysis of the Group's assets and liabilities by reportable segment:

	30 June 2014	31 December 2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Segment assets		
Research, development and distribution of software and provision of		
related maintenance, usage and information services	78,910	76,776
Finance leasing	119,614	
Total segment assets	198,524	76,776
	30 June	31 December
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Segment liabilities		
Research, development and distribution of software and provision of		
related maintenance, usage and information services	60,485	68,583
Finance leasing	59,760	
Total segment liabilities	120,245	68,583

For the purpose of monitoring segment performances and allocating resources between segments:

- all assets are allocated to reportable segments other than property, plant and equipment, investment
 property, structured deposits, loan receivables, other receivables, deposit paid for acquisition of
 investment property, bank balances and cash and deposits and prepayments.
- all liabilities are allocated to reportable segments other than convertible loan notes, accruals and other payables.

5. TURNOVER

	Six months en 2014 RMB'000 (unaudited)	ded 30 June 2013 <i>RMB</i> '000 (unaudited)
Maintenance service and usage fees Information service fees Sale of computer software Finance lease income Consultancy fee income Others	28,275 14,313 3,368 2,443 5,043	27,318 16,372 2,859 - 472
	53,442	47,021
6. OTHER INCOME		
	Six months en	ded 30 June
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Value added tax refund	3,801	3,669
Interest income	1,026	1,157
Gross rental income from investment properties	635	1,246
Subsidy income	50	512
Sundries	8	12
	5,520	6,596
7. FINANCE COSTS		
	Six months en	
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Interest on convertible loan notes	795	_

8. LOSS BEFORE TAX

	Six months ended 30 June	
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Loss before tax is arrived at after charging:		
Depreciation of property, plant and equipment	1,212	1,394
Depreciation of investment properties	402	402
Amortisation of prepaid lease payments	684	684

9. ACQUISITION OF A SUBSIDIARY

On 18 April 2014, the Group acquired approximately 41.18% equity interest in China Coop Mengda by capital injection of RMB70 million. Upon completion of the investment in China Coop Mengda, the Group is able to control over China Coop Mengda pursuant to the terms and conditions of the joint venture agreement because (i) the Group is able to form the quorum for the board of directors' meetings as a related party of the Group, which is an existing equity owner of China Coop Mengda that is entitled to appoint a member of the board of directors of China Coop Mengda, has irrevocably committed to attend the board of directors' meetings of China Coop Mengda; and (ii) the Group is able to appoint four out of seven members to the board of directors of China Coop Mengda to approve decisions on activities that significantly affect the returns of China Coop Mengda by simple majority votes. As such, China Coop Mengda is accounted for as a subsidiary of the Group. In addition, the Group is granted a call option by one of the equity owners of China Coop Mengda to acquire its entire equity interest (approximately 9.91% of the total registered capital) at any time within two years after the date of the joint venture agreement on 21 March 2014. This call option is measured in fair value through profit or loss.

China Coop Mengda is principally engaged in the provision of financial services and was acquired with the objective of diversifying the Group's business.

Capital injection as consideration

RMB'000

Cash 70,000

Acquisition-related costs amounting to approximately RMB1,785,000 have been excluded from the cost of acquisition and have been recognised directly as an expense in the period and included in the "administrative expenses" line item in the condensed consolidated statement of profit or loss and other comprehensive income.

10. INCOME TAX EXPENSE

	Six months en	ded 30 June
	2014 <i>RMB'000</i> (unaudited)	2013 RMB'000 (unaudited)
Current tax – PRC Enterprise Income Tax ("EIT") – Charge for the period	1,338	

No provision for taxation in Hong Kong has been made as the Group's income neither arises in, nor is derived from, Hong Kong.

Under the law of the PRC on Enterprise Income Tax (the "EIT Law") and Implementation Regulation of the EIT Law, the tax rate of the PRC subsidiaries is 25% from 1 January 2008 onwards.

The Group's operating subsidiaries, Shanghai Qianlong Network Technology Company Limited ("Qianlong Network") and Shanghai Qianlong Advanced Technology Company Limited ("Qianlong Advanced"), used the preferential enterprise income tax at the concessionary rate of 15% as the directors of the Company are confident that Qianlong Network and Qianlong Advanced will obtain the renewal of the High-New Technology Enterprise Certificate and enjoy the preferential tax rate from 2014 to 2016. Such renewals are expected to be completed in second half of 2014. During the six months ended 30 June 2014, no income subject to EIT is generated by Qianlong Network and Qianlong Advanced.

11. DIVIDEND

No dividend were paid, declared or proposed during the interim period. The directors of the Company have determined that no dividend will be paid in respect of the interim period.

12. LOSS PER SHARE

The calculation of the basic loss per share attributable to the owners of the Company is based on the following data:

	Six months en 2014 <i>RMB'000</i> (unaudited)	ded 30 June 2013 <i>RMB'000</i> (unaudited)
Loss for the purposes of basic loss per share	(7,806)	(6,528)
Number of shares		
	'000	'000 (Restated)
Weighted average number of ordinary shares for the purposes of basic loss per share	1,280,624	1,010,400

The weighted average number of shares for current period for the purposes of basic loss per share has been adjusted for the conversion of convertible loan notes in January 2014 (details of the conversion of convertible loan notes are disclosed in note 19) and the subdivision of the Company's ordinary shares in February 2014 (details of the shares' subdivision are disclosed in note 21). For the six months ended 30 June 2013, the weighted average number of shares for the purposes of basic loss per share has been adjusted for the share subdivision and the basic loss per share has been restated accordingly.

The Group has no outstanding potential ordinary shares as at 30 June 2014 and 2013.

13. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

During the six months ended 30 June 2014, the Group incurred approximately RMB726,000 (2013: nil) for leasehold improvement of office premises and RMB257,000 (2013: RMB125,000) for acquisition of computer and furniture, fixtures and office equipment in order to meet the administrative needs.

14. INVESTMENT PROPERTIES

	Carrying values	
	2014	
	RMB'000	RMB'000
At 1 January (audited)	14,791	15,594
Depreciation for the period	(402)	(402)
At 30 June (unaudited)	14,389	15,192

All of the Group's property interests held under operating leases to earn rentals or for capital appreciation purposes are measured using the cost model and are classified and accounted for as investment properties.

The fair value of the Group's investment properties at 30 June 2014 was RMB15,181,000 (31 December 2013: RMB15,413,000). The fair value has been arrived at based on a valuation carried out by Shanghai Eastern Properties Valuations Company Limited* (上海東方房地產估價有限公司), an independent firm of qualified professional valuers not connected with the Group with appropriate qualifications and recent experiences in the valuation of similar properties in the relevant location. The fair value has been arrived at by reference to the transaction price available in relevant market for similar properties and adjusted to reflect the heights and directions of the Group's investment properties. There has been no change from the valuation technique used in the prior year.

In estimating the fair value of the properties, the highest and best use of the properties is their current use.

Market comparable approach has been adopted for valuing the Group's commercial property units. One of the key inputs used in valuing the Group's commercial property units was the selling price per square meter, which ranged from RMB8,058 to RMB8,539 per square meter. An increase in the price per square meter used would result in an increase in fair value measurement of the commercial property units, and vice versa.

Details of the Group's investment properties and information about the fair value hierarchy as at 30 June 2014 are as follows:

Le RMB	vel 3 3'000	30 June 2014 <i>RMB'000</i>
Commercial property units located in the PRC	5,181	15,181

The investment properties of the Group are held outside Hong Kong under a medium-term lease.

15. FINANCE LEASE RECEIVABLES

			Present	value of
	Minimum l	ease receipts	minimum l	ease receipts
	30 June	31 December	30 June	31 December
	2014	2013	2014	2013
	RMB'000	RMB'000	RMB'000	RMB'000
	(unaudited)	(audited)	(unaudited)	(audited)
Finance lease receivables comprise:				
Within one year	28,174	_	20,600	_
In more than one year but not				
more than two years	25,734	_	16,387	_
In more than two years but not				
more than five years	91,437		72,520	
	145,345	_	109,507	_
Less: Unearned finance lease income	(35,838)		N/A	N/A
Present value of minimum lease receipts	109,507		109,507	

^{*} The English name is for identification purpose only.

	30 June	31 December
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Analysed as:		
Current finance lease receivables (receivable within twelve months)	20,600	_
Non-current finance lease receivables (receivable after twelve months)	88,907	
	109,507	
Finance lease receivable from a related company (note 23)	69,158	_
Finance lease receivable from a third party	40,349	
	109,507	

Effective interest rates per annum of the above finance lease receivables on three lease agreements as at 30 June 2014 are as follows:

Effective interest rates

Fixed-rate finance lease receivables

10.9% to 12.9%

Finance lease receivables as at 30 June 2014 which are neither past due nor impaired, and the directors assessed that the balances are with good credit quality according to their past repayment records.

Finance lease receivables are secured over the machineries, motor vehicles, fixtures and electrical equipment leased. The Group is not permitted to sell or repledge the collateral in the absence of default by the lessee. The lessees are entitled to exercise an option to purchase the entire leased assets at the end of the lease term at a nominal price of RMB1 and RMB100 respectively.

Specifically, finance lease receivable of RMB69,158,000 at 30 June 2014 involved a sale and lease back arrangement with a related party, whereby the related party sold certain motor vehicles, fixtures and electrical equipment and immediately leased back these assets from the Group under a non-cancellable lease term of five years. The directors evaluated that the leaseback is a finance lease, and the Group in substance provided finance to the related party with these assets as security. The outstanding receivable is also secured over certain land and hotels located in Lushan in Jiangxi Province, owned by another related party. The relationship with this related party is set out in note 23.

The lease term of the other lease agreements is three years. The lessee is required to compensate the Group for an amount equivalent to the outstanding finance lease receivable if the lessee cancels the lease.

All the Group's finance lease receivables are denominated in RMB.

16. DEPOSIT FOR ACQUISITION OF INVESTMENT PROPERTY, TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS

(a) Deposit for acquisition of investment property

Amount represented a deposit of US\$5.75 million (equivalent to RMB34,530,000) paid to an escrow agent for identifying potential investment property. At the end of the reporting period, no formal sale and purchase agreement being entered by the Group and with no capital commitment liable to the Group.

(b) Trade and other receivables

	At	At
	30 June	31 December
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Trade receivables	13,417	4,305
Less: allowance for doubtful debts	(49)	(49)
	13,368	4,256
Loan receivables (Note)	22,742	_
Other receivables	7,423	2,400
	43,533	6,656

Note: Amounts represent loans advanced to independent corporations during the current interim period. The loans are repayable within one year from the inception date and the amounts are unsecured and bear interest at fixed rate of 18% per annum.

The Group's policy is to allow an average credit period ranged from 30 to 180 days (2013: 30 days) from the date of billing to its trade customers.

The following is an aged analysis of trade receivables net of allowance for doubtful debts based on the invoice date at the end of the reporting period:

		At 30 June 2014 RMB'000 (unaudited)	At 31 December 2013 <i>RMB'000</i> (audited)
	0 to 30 days 31 to 90 days 91 to 365 days Over 365 days	7,664 3,552 1,132 1,020	2,767 282 777 430
		13,368	4,256
(c)	Deposits and prepayments		
		At 30 June 2014 RMB'000 (unaudited)	At 31 December 2013 <i>RMB'000</i> (audited)
	Deposits Prepaid professional fee Prepaid data fee Prepaid rent Prepaid network custody fee Others	869 1,638 443 674 2,371 1,482	1,103 3,151 1,249 737 531 832 7,603

17. TRADE AND OTHER PAYABLES

	At	At
	30 June	31 December
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Trade payables	1,541	1,265
Salaries and bonus payables	3,626	8,700
Receipts in advance	1,109	3,694
Accruals	2,851	2,329
Payables to agricultural merchants (Note)	10,159	_
Other payables	3,452	1,980
Rental deposits received		407
	22,738	18,375

Note: The Group will make capital contribution in the amount of RMB35.5 million to form an investment (see note 22) according to the joint venture agreement dated 21 March 2014 and the investee will mainly focus on the provision of agricultural financial services, in particular finance and payment services with focus on Beijing and Hebei Province of the PRC at the initial stage. The investee has obtained the required license and permits for the operation of its business, including the payment business for handling prepaid card issuance and acceptance business. The above amounts represented payables to merchants for the trial run of such agricultural financial services business. The corresponding bank receipts of approximately RMB10,159,000 were deposited into the restricted bank account which are shown as restricted bank deposits.

The following is an aged analysis of trade payables, based on the invoice date, at the end of the reporting period.

A	t At
30 Jun	e 31 December
201	4 2013
RMB'00	9 RMB'000
(unaudited) (audited)
0 to 30 days 68	9 782
31 to 90 days 85 .	2 483
1,54	1,265

The average credit period on purchases of goods ranges from 30 to 90 days (2013: ranges from 30 to 90 days). The Group has financial risk management policies in place to ensure that all payables are settled within the credit timeframe.

18. BANK BORROWINGS

During the six months ended 30 June 2014, the Group acquired bank borrowing amounting to approximately RMB23 million from the acquisition of a subsidiary, and the Group obtained a new bank loan amounting to approximately RMB36 million (six months ended 30 June 2013: nil).

The loans carry interest at fixed market rates ranged from 6.765% to 7.13% per annum (six months ended 30 June 2013: nil) and are repayable in instalments over a period of ranged from three to five years. The proceeds were mainly used in the finance leasing business.

19. CONVERTIBLE LOAN NOTES

20.

On 28 January 2014, the Company received a conversion notice from Parko (Hong Kong) Limited ("Parko") (see also note 25) in respect of the full conversion of all of the convertible loan notes (the "Notes") in the principal amount of approximately HK\$151,008,000. As a result of this conversion, the Company has allotted and issued a total of 79,477,642 shares to Parko at the conversion price of HK\$1.9. The movements of the liability component of the Notes for the period/year is set out below:

	Six months ended 30 June 2014 RMB'000 (unaudited)	Year ended 31 December 2013 <i>RMB'000</i> (audited)
Carrying amount at the beginning of the period/year Issuance of convertible loan notes Interest charge Interest paid Transaction costs attributable to the liability component Conversion of convertible loan notes Exchange realignment	71,226 - 795 (714) - (71,307)	70,868 2,152 - (1,459) - (335)
Carrying amount at the end of the period/year DEFERRED REVENUE		71,226
	At 30 June 2014 RMB'000 (unaudited)	At 31 December 2013 <i>RMB'000</i> (audited)
Amounts to be recognised as revenue within one year, classified as current liabilities Amounts to be recognised as revenue after one year, classified as non-current liabilities	43,146 9,019	41,241 9,219
	52,165	50,460

Deferred revenue represents maintenance service and usage fees received in advance at the end of each reporting period.

21. SHARE CAPITAL

	Number of ordinary shares '000	Share capital RMB'000
Authorised:		
At 1 January 2013, 30 June 2013 and 1 January 2014		
Ordinary shares of HK\$0.1	1,000,000	106,510
Share subdivision (Note)	3,000,000	
At 30 June 2014 - Ordinary shares of HK\$0.025	4,000,000	106,510
Issued and fully paid:		
At 1 January 2013, 30 June 2013 and 1 January 2014		
Ordinary shares of HK\$0.1	252,600	26,128
Conversion of convertible loan notes (see note 19)	79,478	6,247
Share subdivision (Note)	996,234	
At 30 June 2014 – Ordinary shares of HK\$0.025	1,328,312	32,375

All the shares issued by the Company rank pari passu and do not carry pre-emptive rights.

Note: On 10 February 2014, the shareholders of the Company passed the resolution of each existing issued and unissued share of HK\$0.10 each in the existing share capital of the Company be subdivided into four subdivided shares of HK\$0.025 each in the share capital of the Company (the "Share Subdivision") and the authorised share capital of the Company is HK\$100,000,000 divided into 4,000,000,000 shares of HK\$0.025 each immediately upon the Share Subdivision being effective.

22. CAPITAL COMMITMENT

	At 30 June 2014 <i>RMB'000</i> (unaudited)	At 31 December 2013 <i>RMB'000</i> (audited)
Capital expenditure in respect of the acquisition of property, plant and equipment contracted for but not provided		601
Capital expenditure in respect of the formation of an investment contracted for but not provided	35,500	
Capital expenditure in respect of the formation and acquisition of investments authorised but not contracted for		105,500

In addition, the Group entered into a cooperation framework agreement for investment in development and operation of agricultural products trading business and rural land property rights transfer business in China with Guangzhou Exchange Group Co., Ltd. on 4 June 2014. There is no specific investment commitment authorised or contracted by the Group in the agreement. Subsequently, the Group proposed to use approximately 60% of the proceeds from placing of new shares and subscription of new shares as disclosed in note 26(c) for the development of the agricultural products trading business.

23. RELATED PARTY TRANSACTIONS

The controlling shareholder of the Company defined under the Listing Rules is Parko which is controlled by Hebei Supply and Marketing Cooperative ("Hebei SMC") which business is guided by the All China Federation of Supply and Marketing Cooperatives ("All China FSMC") led by the State Council of the PRC and its development direction and staff appointments are advised by the Hebei Provincial People's Government. Accordingly, the Group is significantly influenced by All China FSMC and its subsidiaries (collectively referred as "All China FSMC Group"). All China FSMC Group is part of a larger group of companies significantly influenced by the PRC government. The balances with Hebei SMC and its subsidiaries and other PRC government-related financial institutions are disclosed below.

(a) Balances with All China FSMC Group, Hebei SMC and its subsidiaries

	At	At
	30 June	31 December
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(audited)
Finance lease receivable from a related company (note 15)	69,158	
Amount due to Parko		(1,068)
		At 30 June 2014 RMB'000 (unaudited)
Carrying amount classification: Current		3,428
Non-current		65,730
Finance lease receivable from a related company		69,158

Finance lease receivable from a related company indirectly controlled by All China FSMC included in finance lease receivables is secured over machineries, motor vehicles and fixtures leased plus certain land and hotels, located in Lushan in Jiangxi Province, owned by another related party which is also controlled by All China FSMC, and carries interest at the rate of 10.9% per annum and is repayable according to the relevant lease schedule.

Amount due to Parko was unsecured, interest-free and repayable on demand. The amount was fully settled during the current interim period.

Loan receivables advanced to independent corporations (see note 16(b)) at the end of the reporting period was indemnified by the immediate parent of the Company against any default payments.

(b) Transaction with All China FSMC Group

	Six months ended 30 June	
	2014	2013
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Finance lease income	1,436	

(c) Balances with other PRC government-related entities

Apart from the balances with All China FSMC Group as disclosed in notes 23(a) and (b), the Group has entered into various transactions in its ordinary course of business including bank balances, restricted bank deposits and bank borrowings, with certain banks which are government-related entities. As at 30 June 2014, 48%, 100% and 100% (31 December 2013: 27%, nil and nil) of bank balances, restricted bank deposits and bank borrowings are held with these government-related banks.

There was no individually material bank balance with any single government-related bank.

(d) The remuneration of key management personnel included directors' remuneration are as follows:

	Six months ended 30 June	
	2014 2013	
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Salaries and other benefits	3,828	1,651

24. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

(i) Fair value of the Group's financial assets are measured at fair value on a recurring basis

Investment in a call option and structured deposits of the Group are measured at fair value at the end of each reporting period. The following table gives information about how the fair values of these financial assets are determined (in particular, the valuation technique(s) and inputs used), as well as the level of the fair value hierarchy into which the fair value measurements are categorised (levels 1 to 3) based on the degree to which the inputs to the fair value measurements is observable.

Dalationahin af

Financial assets	Fair values	Fair value hierarchy	Valuation technique and key inputs	Relationship of unobservable inputs to fair value
Call option classified as other financial asset in the condensed consolidated statement of financial position	Asset – RMB624,000 as at 30 June 2014	Level 3	Binomial tree option pricing Key unobservable inputs are: exercise price, expected volatility and risk free rate	The higher the exercise price, the lower the fair value. The higher the expected volatility, the higher the fair value.
				The higher the risk free rate, the lower the fair value.
Structured deposits	Bank deposits in Mainland China with non-closely related embedded derivative: RMB37,300,000 (audited) as at 31 December 2013	Level 3	Discounted cash flows Key unobservable inputs are: expected yields of money market instruments and debt instruments invested by banks and a discount rate that reflects the credit risk of the banks (Note)	The higher the expected yield, the higher the fair value The higher the discount rate, the lower the fair value

Note: The directors consider that the impact of the fluctuation in expected yields of the money market instruments and debt instruments to the fair value of the structured deposits was insignificant as the deposits have short maturities, and therefore no sensitivity analysis is presented.

No gains or losses are recognised in profit or loss relating to the change in fair value of the call option and structured deposits classified as Level 3 in current and prior year, respectively, as the amount involved is insignificant, and therefore no reconciliation of Level 3 fair value measurements is presented.

For the six months ended 30 June 2014, all structured deposits have been redeemed by the Group and no structured deposits was held by the Group at the end of the reporting period.

(ii) Fair value financial assets and financial liabilities that are not measure at fair value on a recurring basis

The directors consider that the carrying amounts of other financial assets and financial liabilities recognised in the condensed consolidated financial statements approximate their fair values using discounted cash flow valuation technique.

25. MAJOR NON-CASH TRANSACTION

During the six months ended 30 June 2014, conversion shares of 79,477,642 were conversed by capitalisation of liability and equity component of convertible loan notes at the date of conversion on 28 January 2014.

26. EVENTS AFTER REPORTING PERIOD

(a) Possible Acquisition

On 1 August 2014, the Company entered into a memorandum of understanding ("MOU") with Sinoagri Agricultural Machinery Holdings Company Limited* (中農集團農機控股有限公司) ("Sinoagri Machinery Holdings") in relation to the possible acquisition by the Company of an interest in Hebei Sinoagri Boyuan Agricultural Machinery Company Limited* (河北中農博遠農業裝備有限公司) ("Hebei Sinoagri Boyuan") which is principally engaged in the manufacturing and sales of agricultural machinery in the PRC (the "Proposed Acquisition").

Pursuant to the MOU, it is proposed that the Company may acquire not more than 51% of the equity capital in Hebei Sinoagri Boyuan through acquisition of existing shares and/or subscription of new shares. The parties to the MOU would continue to negotiate with a view to finalising a formal agreement with regard to the Proposed Acquisition.

Details of the above are set out in the Company's announcement dated 4 August 2014.

* English name is for identification purpose only.

(b) Proposed capital contribution in a subsidiary

On 14 August 2014, Ever Harvest Inc Limited ("Ever Harvest") a wholly-owned subsidiary of the Company, entered into capital contribution agreement with China Coop Mengda. Ever Harvest has conditionally agreed to make further capital contribution to China Coop Mengda within the range of RMB200,000,000 to RMB391,124,000 ("Capital Contribution"). Upon completion of the Capital Contribution, on the assumption that all other equity owners of China Coop Mengda will not make any further capital contribution to China Coop Mengda, the equity interests held by Ever Harvest in China Coop Mengda will be increased from approximately 41.18% to approximately 82.18% (based on the maximum capital contribution of RMB391,124,000).

Details of the above are set out in the Company's announcement dated 14 August 2014.

(c) Share placement and subscription of shares

On 14 August 2014, the Company entered into a conditional placing agreement with placing agents. The placing agents have severally and conditionally agreed to procure a total of not less than six places to subscribe for up to a maximum of 243,900,000 placing shares within the placing price range of HK\$2.80 to HK\$3.28 per placing share.

On the same date, the Company entered into a subscription agreement with the Parko (the "Subscriber"), a substantial shareholder of the Company, pursuant to which the Subscriber has conditionally agreed to subscribe for and the Company has conditionally agreed to allot and issue ordinary shares of the Company in a number equivalent to 1.05 times of the number of up to 243,900,000 new ordinary shares of the Company actually placed under the placing agreement up to a maximum of 256,100,000 new ordinary shares of the Company at a price equivalent to the final placing price.

Details of the above are set out in the Company's announcement dated 14 and 15 August 2014.

(d) Cancellation arrangement on deposit paid

On 20 August 2014, the Group had arranged and circulated a termination notice to the escrow agent for the deposit paid of US\$5.75 million (equivalent to RMB34,530,000) for identifying potential investment property (see note 16(a)). The deposit is expected be subsequently refunded to the Group in September 2014.

27. COMPARATIVE FIGURES

Certain comparative information in the condensed consolidated financial statements have been restated to conform to current period presentation.

MANAGEMENT DISCUSSION AND ANALYSIS

Business Review

In the first half of 2014, China's economy remained stable in general, had made progress while maintaining stability with structural adjustments and demonstrated a positive trend of transformation. The nation's key economic indicators are in line with pre-set goals, with GDP attaining a year-on-year growth of 7.4%. During the period, strenuous efforts continued to support the development of "agriculture sector, rural areas and farmers". With the strong support of Hebei Supply and Marketing Cooperative (河北省供銷合作總社) ("**Hebei SMC**"), National Agricultural Holdings continued to develop in a steady pace towards the predetermined goals to develop the businesses of "rural finance services", "trading in agricultural means of production" and "urbanization development".

China's stock market underperformed in the first half of the year, with weak Shanghai and Shenzhen stock exchanges indices. Shanghai Stock Exchange Composite Index dropped by 3.2% cumulatively in the first half of the year, worse than major market indices in the rest of the world. The sluggish performance of the stock market contributed negatively to the enthusiasm and confidence of stock investors to a certain extent, and inevitably curtailed market demand for financial information services. Affected by these factors, the Group recorded a drop in both turnover and profit in its financial information services segment and software terminal operations segment.

In March 2014, the Group through its wholly-owned subsidiary Ever Harvest Inc Limited (禾 恒有限公司) ("Ever Harvest"), entered into two joint venture agreements with Xinyuan Taifeng Agricultural Asset Management (Beijing) Company Limited* (新源泰豐農業資產 管理(北京)有限公司) ("Xinyuan") and the shareholders of China Coop Financial Leasing Co., Ltd.* (中 合 盟 達 融 資 租 賃 有 限 公 司) ("China Coop Mengda"), setting its foothold in rural finance and finance lease businesses. Pursuant to the agreement between Ever Harvest and Xinyuan, Ever Harvest agreed to make a capital contribution of RMB35.50 million to the joint venture, equivalent to 71% interest, which focuses on the provision of agricultural financial services, in particular finance and payment services. Pursuant to the agreement between Ever Harvest and the shareholders of China Coop Mengda, Ever Harvest agreed to make a capital contribution of RMB70 million to China Coop Mengda, equivalent to 41.18% interest, which focuses on the provision of agricultural financial services including financial leasing, general leasing business, acquisition of leasing properties, treatment and maintenance of leasing properties and the provision of consultancy and guarantee in leasing transactions. Further, as announced by the Company on 14 August 2014, it has conditionally agreed to make further capital contribution to China Coop Mengda within the range of RMB200 million to RMB391 million, which will increase the equity interests held by the Group in China Coop Mengda to approximately 82.18% (on the assumption that all other shareholders will not make any further capital contribution to China Coop Mengda and based on the maximum capital contribution). These investments and proposed investments have exemplified the Group's strategic planning in pioneering in the development of agricultural financial services. The Group will become well-positioned in capturing the vast opportunities to be presented by the trend of modernization of China's rural areas.

After establishing its foothold in financial leasing businesses, the Group continued to extend its business scope to cover agri-related payment services during the period. In April 2014, National Agricultural Holdings entered into a joint operating agreement with UnionPay Network Payment Co., Ltd. (銀聯網絡支付有限公司). Using the prepaid "Shangyintong" card system, which acts as a national platform for value-added business, both parties will establish a banking account function that allows customers to use one UnionPay card to manage two accounts, including a National Agricultural electronic prepayment account, which is mainly designed for professional agricultural related market payments and cash sweep services. The "One Card, Two Accounts" fund settlement and consumption system was launched on 30 June 2014 to embark upon an initial stage of pilot run. Since the day of launch, the system has been performing well and has laid a solid foundation for the Group's mission of becoming a leader in internet finance related to "agriculture sector, rural areas and farmers".

In addition, the Group also made its proactive planning for agricultural products trading business and rural land property rights transfer business, thereby further expanding its scope of services for "agriculture sector, rural areas and farmers". In June 2014, the Group entered into a cooperation framework agreement with Guangzhou Exchange Group Co., Ltd (廣州交 易所集團有限公司) ("Guangzhou Exchange Group"). Pursuant to the agreement, the Group was granted an exclusive right to cooperate with Guangzhou Exchange Group on a nationwide basis. It will embark upon full-scale cooperation with Guangzhou Exchange Group in two segments, namely agricultural products trading business and rural land property rights transfer business. The Group will work with Guangzhou Commodity Exchange Limited (廣州商品 交易所有限公司), a subsidiary of Guangzhou Exchange Group, to establish an agricultural products trading platform. On this platform, the Group will consolidate and recommend the types of products to be launched, develop relevant members including trading participants to be organized within the framework agreement, organize trading to be conducted by members, and provide services to trading participants including logistics, warehousing and finance agency which relate to spot commodities trading. The Group will also cooperate with Guangzhou Exchange Group in running the trading platform of the Guangzhou Agricultural Equity Exchange, and work together to operate rural land property rights transfer business. Such moves will foster and expedite the development of National Agricultural and fuel the Group's attainment of its goal of becoming a leader in the e-commerce arena for "agriculture sector, rural areas and farmers".

Financial Review

For the six months ended 30 June 2014, the Group reported a turnover of RMB53,442,000, representing an increase of 13.66% as compared with the same period last year. Gross profit increased by 20.72% to RMB39,440,000. Loss attributable to the equity holders was RMB7,806,000, compared to a loss of RMB6,528,000 in the same period last year. Basic and diluted loss per share was RMB0.61 cents, compared to basic loss per share of RMB0.65 cents (restated) in the same period last year.

The loss recorded for the six months ended 30 June 2014 was mainly attributable to the following reasons:

- (1) the increase in total expenditure of the Group in view of the increase in staff costs, expenses on rental payment and administration for the Group's office in Hong Kong which became operational in January 2014; and
- (2) the increase in expenses incurred for business development and fees paid to independent financial advisers, accountants and legal advisers.

Performance of the Group's Financial Information Services and Software Terminal Operations

In the first half of 2014, China's economy remained stable in general, had made progress while maintaining stability with structural adjustments. Nevertheless, China's stock market underperformed in the first half of 2014, with the nation's A-share stock market sustaining a trend of adjustments, as demonstrated by the fluctuation of the Shanghai Stock Exchange Composite Index within a 10% range (with a 3.02% decrease of the Shanghai Stock Exchange Composite Index in the first half of the year), which represented the smallest amplitude of vibration for the Composite Index in the last 24 years. The sluggish performance of the stock market contributed negatively to the enthusiasm of stock investors and curtailed market demand for financial information services, posing challenge to the Company's market development and revenue. Amid such adversity, the Group adhered to its strategy of innovative development. Grasping control over its overall costs, we stepped up investments in research and development. Product innovation, sales innovation and market innovation were all means for stimulating new demand from users, creating new areas of profit growth, and fostering the ongoing and steady development of the Company.

For the market of software for US stocks, Qianlong US Stocks Software (錢龍美股通軟件), is gradually expanding its user base and winning increasingly better reputation among the users. The lately-developed supporting tools including WeChat services have also driven product promotion. Following successful promotion and pilot run, the products are generating sales among funds and high-end customers.

With the restart of IPO in China's A-share stock market, the functionality of Qianlong's IPO tools (錢龍新股王) is swiftly receiving positive responses from users. The strategic free-of-charge usage has won a large pool of users and has converged precious flow of potential users for more value-added products. Meanwhile, the lately-developed high-end products including fortune matrix (財富矩陣), position password top edition (席位密碼至尊版) etc. have exemplified the uniqueness of Qianlong in vast data analysis, attained sound result as a practical tools for users, and won the trust and confidence from the users. In addition, for the corporate user market, we continued to strengthen the promotion and sales of the Qianlong securities service platform in response to the demand arising from the needs for business transformation in a new landscape faced by securities firms. We are thereby helping increasingly more brokerage firms which have achieved successful applications in delivering high-quality services and precise sales and marketing by using the platform. The number of new signing of clients is on an exponential rising track.

The Company also grasped the opportunities presented by the imminent launch of option trading, by proactively responding to and organizing the research and development of "Qianlong Option Kit" (錢龍期權寶) software with industry-leading standard. This professional option platform with market information, strategy and trading enjoys the advantage of clear interface and easy-to-understand operation and can connect to the stock market, option market and futures market concurrently. Appointments have been made by a larger number of brokerage firms and funds, and swift and substantial growth in turnover of the Company is expected once option products are officially released.

In addition, the Group also made good progress in its market of Hong Kong Stock software. Apart from Qianlong Hong Kong Stock software for use by individual investors, which continued to win support of professional investors in Hong Kong stocks by riding on its continual uplifting of functions and vast number of practical and innovative functions, the Group also worked on upcoming businesses under the mutual stock market access between Hong Kong and Shanghai to be in place in the fourth quarter of the year and developed a series of products which offer revealing of market information, technical analysis, entrusted order taking, platform management etc. for the dealing of stocks by domestic or overseas investors. This is also expected to contribute remarkably to the Group's rise of revenue.

Administrative Expenses

For the six months ended 30 June 2014, the Group's administrative expenses increased by nearly 19.40% to RMB18,607,000, primarily due to the increase in rental expenses and staff costs in respect of its office in Hong Kong.

Working Capital and Financial Resources

As at 30 June 2014, the Group's cash and cash equivalents amounted to RMB184,209,000 (31 December 2013: RMB180,020,000), representing an increase of nearly 2.3%. It was attributable to the impact of net cash inflows from proceeds from bank borrowings and the consolidation of cash and cash equivalent to the Group upon acquisition of China Coop Mengda and loans advanced from third parties and deposit paid to an escrow agent.

Major Investments

On 4 June 2014, pursuant to a joint venture agreement dated 21 March 2014, Ever Harvest made its capital contribution to China Coop Mengda in the amount of RMB70 million in full, and became holder of approximately 41.2% equity interest of China Coop Mengda. China Coop Mengda's total registered capital amounted to RMB170 million. Further, as announced by the Company on 14 August 2014, it has conditionally agreed to make further capital contribution to China Coop Mengda within the range of RMB200 million to RMB391 million. Upon completion of the further capital contribution, on the assumption that all other shareholders will not make any further capital contribution to China Coop Mengda, the equity interests held by the Group in China Coop Mengda will be increased from approximately 41.18% to approximately 82.18%.

Pursuant to a joint venture agreement dated 21 March 2014, Ever Harvest will contribute RMB35.5 million to a joint venture focusing on the provision of agricultural financial services and will hold 71.0% equity interests in this joint venture.

Gearing Ratio

As at 30 June 2014, the Group's total gearing ratio (total borrowings divided by total equity) was 17.04% (31 December 2013: 41.84%). The Group's assets were not subject to any charges or mortgages.

Exposure on Exchange Rate Fluctuation

The Group's income and expenditure are predominately denominated in RMB and only an insignificant amount is denominated in Hong Kong dollars. The Group considered the exchange rate fluctuation exposure is small and no financial instruments have been used for hedging purposes.

Employment and Remuneration Policies

The total number of staff of the Group as at 30 June 2014 was 401 (2013: 401). The Group offers a remuneration package by reference to prevailing market conditions and performance, qualifications and experience of individual employees. Other benefits for employees include retirement benefit, provident fund and medical insurance scheme. For the six months ended 30 June 2014, the total cost for staff (including salary, bonus and other welfare) was approximately RMB27,366,000 (2013: RMB22,816,000), representing an increase of 19.93% as compared to the same period of 2013.

Adoption of a share option scheme has been approved at the annual general meeting of the Company held on 12 June 2014. As at 30 June 2014, the Company had not granted any share options pursuant to the share option scheme.

Contingent liabilities

The Group did not have any significant contingent liabilities as at 30 June 2014.

Important Events after 30 June 2014

(i) Possible acquisition of interests in Hebei Sinoagri Boyuan Agricultural Machinery Company Limited* (河北中農博遠農業裝備有限公司) ("**Hebei Sinoagri Boyuan**")

On 1 August 2014, the Company entered into a memorandum of understanding ("MOU") with Sinoagri Agricultural Machinery Holdings Company Limited* (中農集團農機控股有限公司) in relation to the possible acquisition by the Company of not more than 51% equity interests in Hebei Sinoagri Boyuan. Hebei Sinoagri Boyuan is principally engaged in the manufacturing and sales of agricultural machinery and is based in Hebei Province of the PRC.

The parties to the MOU is currently negotiating with a view to finalizing a formal agreement with regard to the proposed transaction.

For further information, please refer to the announcement of the Company dated 4 August 2014.

(ii) Possible further capital contribution to China Coop Mengda

On 14 August 2014, Ever Harvest entered into a capital contribution agreement with China Coop Mengda, pursuant to which Ever Harvest has conditionally agreed to make further capital contribution to China Coop Mengda within the range of RMB200,000,000 to RMB391,124,000.

Upon completion of the further capital contribution, on the assumption that all other shareholders will not make any further capital contribution to China Coop Mengda, the equity interests held by Ever Harvest in China Coop Mengda will be increased from approximately 41.18% to approximately 82.18% (based on the maximum capital contribution of RMB391,124,000).

For further information, please refer to the announcement of the Company dated 14 August 2014.

(iii) Possible placing of new shares under specific mandate and possible subscription of new shares under specific mandate

On 14 August 2014, the Company entered into a placing agreement ("**Placing Agreement**") with certain placing agents in relation to a possible placing of up to a maximum of 243,900,000 shares within the placing price range of HK\$2.80 to HK\$3.28 per share.

In addition, on 14 August 2014, the Company has entered into a subscription agreement with Parko (Hong Kong) Limited ("Parko"), the controlling shareholder of the Company, pursuant to which Parko has conditionally agreed to subscribe for and the Company has conditionally agreed to allot and issue shares in a number equivalent to 1.05 times of the number of placing shares actually placed under the Placing Agreement up to a maximum of 256,100,000 new shares at a price equivalent to the placing price.

For further information, please refer to the announcements of the Company dated 14 and 15 August 2014.

Outlook

Going forward, the Group expects that the pace of the development of China's "agriculture sector, rural areas and farmers" will increase against the backdrop of the nation's economy being back on a rising track and the central government's strenuous support for such development. The expedited development of rural areas will bring forth sustainable upgrade of farmers' lives and in turn their consumption power. As the only overseas capital market platform for China's nationwide supply and marketing system, the Group will leverage on the full support from Hebei SMC and its own competitive strengths to grasp market opportunities amidst a favorable business environment. It will work pragmatically on its three business segments namely "rural finance services", "trading in agricultural means of production" and "urbanization development". By combining internal and external resources and taking advantage of cooperation in terms of uplifted efficiency, the Group will strive for a more favorable position to grasp the business opportunities presented in the area of "agriculture sector, rural areas and farmers".

On 1 August 2014, the Group entered into a memorandum of understanding (the "MOU") with Sinoagri Agricultural Machinery Holdings Company Limited* (中農集團農機控股 有限公司) ("Sinoagri Machinery Holdings"). Pursuant to the MOU, it is proposed that the Company may acquire not more than 51% of the equity capital in Hebei Sinoagri Boyuan Agricultural Machinery Company Limited* (河北中農博遠農業裝備有限公司) ("Hebei Sinoagri Boyuan"), which is owned as to 55% by Sinoagri Machinery Holdings, through acquisition of existing shares and/or subscription of new shares. This represented the Group's further step in bringing forth diversity to the agricultural segment of Agri Exchange in terms of agricultural machinery transactions, following the Group's cooperation with UnionPay Network and Guangzhou Exchange in expanding payment businesses for agricultural finance and platform for the trading of agri-related products. On the one hand, it will generate further income for the Group in the interest of the shareholders. On the other hand, it will upgrade the existing mode of trading of the agricultural machinery market and provide farmers with services of better quality for trading of agricultural machinery at lower costs, in tandem with China's trend of more usage of machinery in agricultural production. Hebei Sinoagri Boyuan is one of the pioneers in the research and development and the manufacturing of corn harvesting machines in China. Its principal business activities include the manufacturing and sale of agricultural machinery, such as corn harvesting machines and wheat harvesting machines.

While the areas of rural finance and e-commerce for "agriculture sector, rural areas and farmers" are up and running, the Group will strive to become an industry leader and steer itself towards the strategic direction enshrined under the nation's strenuous support for the development of major agricultural firms and new-model urbanization. Adhering to the mission of "helping farmers, improving their living standards and strengthening the agricultural sector", National Agricultural Holdings will act in tandem with the upgrading initiatives of Supply and Marketing Cooperative. Apart from its own business growth, National Agricultural Holdings will work towards serving China's "agriculture sector, rural areas and farmers" and contribute to solving issues in those areas.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

During the six months ended 30 June 2014, neither the Company nor any of its subsidiaries have purchased, sold or redeemed any of the Company's securities.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

The Company has adopted the Corporate Governance Code as set out in Appendix 14 to the Listing Rules.

The Company's deviations from the Corporate Governance Code during the six months ended 30 June 2014 are set out below:

Code **Deviation(s) Explanation** A.6.4 No written guidelines have According to paragraph A.6.4 of the Corporate been established for relevant Governance Code, the board should establish employees in respect of written guidelines no less exacting than the Model their dealings in company's Code for relevant employees in respect of their dealings in listed company's securities. Except for securities. directors, the Company should also ensure that the relevant employees who are likely to possess inside information in relation to the Company properly comply with the Model Code. The Company will establish written guidelines as soon as possible for those relevant employees. C.1.2According to paragraph C.1.2 of the Corporate Management accounts were not provided to all members of Governance Code, management should provide all the Board on a monthly basis. members of the board with monthly updates giving a balanced and understandable assessment of listed company's performance, position and prospects. In view of the simplicity of the Company's business at this stage, consolidated financial statements prepared at quarterly intervals are provided to Board members. However, management shall continue to review the need for providing monthly updates to the Board.

Save as the aforesaid, the Company has applied the principles and complied with all applicable code provisions of the Corporate Governance Code during the six months ended 30 June 2014.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules. All Directors have confirmed, following specific enquiry made by the Company, that they have complied with the Model Code throughout the six months ended 30 June 2014.

AUDIT COMMITTEE

As at the date of this announcement, the Audit Committee of the Company consists of Ms. Chiu Kam Hing Kathy, Mr. Ting Tit Cheung, Mr. Shum Wan Lung and Mr. Law Yee Kwan Quinn.

The interim results of the Group for the six months ended 30 June 2014 are unaudited and have not been reviewed by the auditor of the Company. The Audit Committee has reviewed the accounting principles and practices adopted by the Group and the condensed consolidated financial statements for the six months ended 30 June 2014.

APPRECIATION

The Board would like to express heartfelt gratitude to the staff of the Group for their tremendous efforts as well as to all business partners and shareholders of the Company for their kind support to the Group. The Board would like to express their appreciation to all members of the Board for their contributions.

PUBLICATION OF INTERIM RESULTS AND INTERIM REPORT ON THE WEBSITES OF THE STOCK EXCHANGE AND THE COMPANY

The interim results announcement is published on the website of the Stock Exchange at www.hkexnews.hk and on the Company's website at www.natagri.com.hk. The interim report will be despatched to the shareholders of the Company and available on the website of the Stock Exchange and that of the Company in due course.

For and on behalf of
National Agricultural Holdings Limited
Chen Li-Jun
Chairman

Hong Kong, 25 August 2014

As at the date of this announcement, the Board of the Company comprises six executive Directors, being Mr. Chen Li-Jun, Mr. Ren Hai, Mr. Peng Guojiang, Mr. Zhang Yuliang, Ms. Wen Yuanyi, and Mr. Liu Yong, and four independent non-executive Directors, being Ms. Chiu Kam Hing Kathy, Mr. Ting Tit Cheung, Mr. Shum Wan Lung and Mr. Law Yee Kwan Quinn.