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百信集團
PASHUN GROUP

Pa Shun Pharmaceutical International Holdings Limited

百信藥業國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 574)

VOLUNTARY ANNOUNCEMENT

ONE-STOP ONLINE PHARMACY PLATFORM WITH BAIDU (百度“藥直達”)

This is a voluntary announcement made by Pa Shun Pharmaceutical International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

On 25 November 2015, Chengdu Pashun Pharmacy Chain Store Company Limited* (成都百信藥業連鎖有限公司), the wholly-owned principal operating subsidiary of the Group, entered into a cooperation agreement (the “**Cooperation Agreement**”) with Sichuan Zhixiang Network Company Limited* (四川執象網絡有限公司), the authorized operator of the one-stop online pharmacy platform with Baidu in Chengdu.

MAIN FEATURES OF THE ONE-STOP ONLINE PHARMACY PLATFORM

The main features of the One-Stop Online Pharmacy Platform include:

- Linking Baidu users to the Group’s website when users perform pharmaceutical related searches on Baidu websites (such as Baidu Search and Baidu Map);

- Providing information on the Group's pharmacies located in geographical proximity to Baidu users; and
- Allowing Baidu users to obtain consultation services and order pharmaceutical products via the Group's website.

REASONS FOR JOINING THE ONE-STOP ONLINE PHARMACY PLATFORM

By joining the One-Stop Online Pharmacy Platform, the Group can better promote and market the services and products that it offers and has access to additional channels for attracting potential customers.

By order of the Board
Pa Shun Pharmaceutical International Holdings Limited
Mr. Chen Yenfei
Chairman

Hong Kong, 3 December 2015

As at the date of this announcement, the executive directors of the Company are Mr. Chen Yenfei, Mr. Su Si, Mr. Shen Shun, Mr. Zhou Jian; the non-executive directors of the Company are Mr. Li Ho Tan and Mr. Masahiro Honna; and the independent non-executive directors of the Company are Mr. Liu Liang Zhong, Mr. Wong Tak Shing and Mr. Min Feng.

* *for identification purpose only*