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PEACE MAP HOLDING LIMITED

天下圖控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 402)

PROFIT WARNING

This announcement is made by the board (the “**Board**”) of directors of Peace Map Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Company wishes to inform its shareholders (the “**Shareholders**”) and potential investors that, based on information currently available to the Group’s management, the Group is expected to record a significant increase in loss for the six months ended 30 June 2017 as compared with the corresponding period in 2016, which is mainly attributable to the following factors:

- (i) Sinbo Investment Limited, a subsidiary of the Company (“**Sinbo**”, together with its subsidiaries, “**Sinbo Group**”), is expected to record a loss for the six months ended 30 June 2017, and after giving due consideration to the operating condition and financial performance of Sinbo Group in recent years, the Group is expected that it may recognise an impairment provision against the goodwill and other intangible assets recorded in Sinbo Group’s business relating to the geographic information industry in the six months ended 30 June 2017; and
- (ii) the Group is expected to recognise the imputed interest expenses in respect of outstanding convertible notes.

The information contained in this announcement is only based on a preliminary assessment by the Company based on information currently available to it, including the latest unaudited consolidated management accounts of the Group, which have not yet been confirmed or reviewed by the Company's auditors or the audit committee of the Board or finalised as at the date of this announcement. Shareholders and potential investors are advised to refer to the details of the unaudited consolidated financial information of the Group for the six months ended 30 June 2017 which is expected to be released before the end of August 2017 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Peace Map Holding Limited
GUAN Hongliang
Chairman

Hong Kong, 14 July 2017

As at the date of this announcement, the executive directors of the Company are Mr. GUAN Hongliang (Chairman), Mr. WANG Zheng (Chief Executive Officer), Mr. ZHU Dong (Deputy Chief Executive Officer), Mr. FENG Tao (Chief Financial Officer), Mr. LI Bin and Ms. MU Yan and the independent non-executive directors of the Company are Mr. ZHANG Songlin, Mr. ZHAI Shenggang and Mr. KANG Hua.