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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED 鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement of the Company dated 23 March 2010 ("Announcement") relating to Mr. LU Xiangdong's ("Mr. LU") resignation as a non-executive director of the Company with effect from 23 March 2010. Terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise defined herein.

The Board would like to clarify that the reason of Mr. LU's resignation was due to reallocation of duties of his own full time employment.

By Order of the Board LIU Changle Chairman

Hong Kong, 25 March 2010

As at the date of this announcement, the board of directors of the Company comprises Mr. LIU Changle (Chairman), Mr. CHUI Keung and Mr. WANG Ji Yan as the Executive Directors; Mr. LI Yue, Mr. GAO Nianshu, Mr. Jan KOEPPEN, Mr. CHEUNG Chun On, Daniel and Mr. GONG Jianzhong as the Non-executive Directors; Dr. LO Ka Shui, Mr. LEUNG Hok Lim and Mr. Thaddeus Thomas BECZAK as the Independent Non-executive Directors; Ms. Ella Betsy WONG is the Alternate Director to Mr. Jan KOEPPEN and Dr. GAO Jack Qunyao is the Alternate Director to Mr. CHEUNG Chun On, Daniel.