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PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED 鳳凰衛視控股有限公司

(incorporated in the Cayman Islands with limited liability) (Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Satellite Television Holdings Limited ("Company") announces that a meeting of the board of directors of the Company ("Board") will be held on Wednesday of 14 August 2013 at No. 2-6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong for the purpose of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2013 and its publication and considering the recommendation on the payment of an interim dividend, if any.

By Order of the Board **Phoenix Satellite Television Holdings Limited** YEUNG Ka Keung *Company Secretary*

Hong Kong, 31 July 2013

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia, Mr. GAO Nianshu, Mr. Jan KOEPPEN and Mr. GONG Jianzhong

Independent Non-executive Directors

Dr. LO Ka Shui, Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK and Mr. FANG Fenglei

Alternate Director

Ms. Ella Betsy WONG (alternate to Mr. Jan KOEPPEN)