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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Satellite Television Holdings Limited (the “Company”) announces that a meeting of the board of directors (“Board”) of the Company will be held on Thursday of 17 March 2016 at No. 2 – 6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 December 2015 and its publication and considering the recommendation on the payment of a final dividend, if any.

By Order of the Board

Phoenix Satellite Television Holdings Limited

YEUNG Ka Keung

Company Secretary

Hong Kong, 2 March 2016

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia, Mr. GAO Nianshu, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Dr. LO Ka Shui, Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK and Mr. FANG Fenglei

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)