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鳳凰衛視

PHOENIX SATELLITE TELEVISION HOLDINGS LIMITED

鳳凰衛視控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

**POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING
HELD ON 6 MARCH 2018**

The Board is pleased to announce that the special resolution proposed at the EGM was duly passed by the Shareholders by way of poll at the EGM.

Reference is made to the circular of Phoenix Satellite Television Holdings Limited (the “**Company**”) dated 9 February 2018 (the “**Circular**”) in relation to the proposed change of Company name. Terms used herein shall have the same meanings as defined in the Circular, unless the context requires otherwise.

The Board is pleased to announce that at the EGM held on 6 March 2018, the special resolution set out in the notice of the EGM dated 9 February 2018 was duly passed by the Shareholders by way of poll. The number of Shares represented by votes for and against of the special resolution at the EGM was as follows:

SPECIAL RESOLUTION <i>(Note)</i>	NUMBER OF VOTES (Approximate %)	
	FOR	AGAINST
To approve the change of English name of the Company from “Phoenix Satellite Television Holdings Limited” to “Phoenix Media Investment (Holdings) Limited”, and the change of the dual foreign name in Chinese of the Company from “鳳凰衛視控股有限公司” to “鳳凰衛視投資(控股)有限公司”.	3,504,304,533 (100%)	0 (0%)

As all of the votes were cast in favour of the special resolution, the special resolution was duly passed.

Note: For the full text of the special resolution, please refer to the notice of the EGM dated 9 February 2018.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the vote-taking at the EGM.

As at the date of the EGM, the total number of issued and fully paid up Shares was 4,993,469,500, which was also the total number of Shares entitling the Shareholders thereof to attend and vote for or against the resolution at the EGM.

There was no Share entitling the Shareholder to attend and abstain from voting in favour of the resolution at the EGM pursuant to Rule 13.40 of the Listing Rules, and there was no Share the holder of which was required under the Listing Rules to abstain from voting on the resolution at the EGM. No Shareholder had indicated in the Circular of his intention to vote against or to abstain from voting on the resolution at the EGM.

By order of the Board
Phoenix Satellite Television Holdings Limited
LIU Changle
Chairman

Hong Kong, 6 March 2018

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung); Mr. CHUI Keung (also an alternate director to Mr. LIU Changle); Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. SHA Yuejia; Mr. XIA Bing; Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors

Mr. LEUNG Hok Lim; Mr. Thaddeus Thomas BECZAK; Mr. FANG Fenglei and Mr. HE Di

Alternate Director

Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)