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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED 鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 02008)

DATE OF BOARD MEETING

Phoenix Media Investment (Holdings) Limited (the "**Company**") announces that a meeting of the board of directors of the Company (the "**Board**") will be held on Friday, 16 August 2019 at No. 2 - 6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong for the purpose of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2019 and its publication and considering the recommendation on the payment of an interim dividend, if any.

By Order of the Board **Phoenix Media Investment (Holdings) Limited** YEUNG Ka Keung *Company Secretary*

Hong Kong, 6 August 2019

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors Mr. JIAN Qin, Mr. ZHANG Dong, Mr. GONG Jianzhong and Mr. SUN Yanjun

Independent Non-executive Directors Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di

Alternate Director Mr. LAU Wai Kei, Ricky (an alternate director to Mr. SUN Yanjun)