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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

POLL RESULTS OF THE 2019 SECOND EXTRAORDINARY GENERAL MEETING HELD ON 22 OCTOBER 2019

The board of directors (the "Board") of Phoenix Media Investment (Holdings) Limited (the "Company") is pleased to announce that at the 2019 second extraordinary general meeting of the Company held on 22 October 2019 (the "EGM"), all the proposed resolutions as set out in the notice of the EGM dated 4 October 2019 (the "EGM Notice") were duly passed by way of poll.

As at the date of the EGM, the total number of issued and fully paid up shares of the Company (the "Shares") was 4,993,469,500, the holders of which (the "Shareholders") were entitled to attend and vote for or against all resolutions proposed at the EGM. There was no Shares entitling the Shareholders to attend and abstain from voting in favor of the resolutions proposed at the EGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"), and no Shareholders were required under the Listing Rules to abstain from voting at the EGM.

The poll results are set out as follows:

Ordinary Resolutions		Number of Votes		Passed by
		For	Against	Shareholders
1.	To approve, confirm and ratify the entering	3,482,668,938	0	Yes
	into of the Supplemental Agreement between PNM and the Purchaser and all the transactions contemplated thereunder or incidental thereto and to authorize any director of the Company to do all things and execute all documents to give effect to this resolution.	(100%)	(0%)	

2.	To appoint Mr. ZHANG Dong as non- executive Director and authorise the Board to determine his remuneration.	J, 1/ J, 220, J 1/	3,442,591 (0.10%)	Yes
3.	To appoint Mr. SUN Qiang Chang as non-executive Director and authorise the Board to determine his remuneration.	3,479,226,347 (99.90%)	3,442,591 (0.10%)	Yes

Notes:

- 1. All percentages are rounded to 2 decimal places.
- 2. The full text of the resolutions are set out in the EGM Notice.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the EGM.

By Order of the Board **Phoenix Media Investment (Holdings) Limited LIU Changle**

Chairman

Hong Kong, 22 October 2019

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. JIAN Qin, Mr. ZHANG Dong, Mr. GONG Jianzhong and Mr. SUN Qiang Chang

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di