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鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED 鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

CLARIFICATION ANNOUNCEMENT REGARDING CERTAIN MEDIA REPORTS

Reference is made to certain recent media reports on possible changes to the directors and senior management of Phoenix Media Investment (Holdings) Limited (the "Company").

The Company would like to clarify that it is considering a split of the role of its Chief Executive Officer and Chairman by appointing a new personnel to take up the position of Chief Executive Officer. No decision has been made as at the date of this announcement and the change may or may not happen. Any such change will be announced in accordance with applicable requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Save as disclosed above, no other change to the Company's directors and senior management is contemplated as at the date of this announcement and the Company is not aware of any other inside information for the purposes of Part XIVA of the Securities and Futures Ordinance.

By Order of the Board **Phoenix Media Investment (Holdings) Limited LIU Changle** *Chairman*

Hong Kong, 10 February 2021

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. LIU Changle (Chairman) (also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle), Mr. WANG Ji Yan (also an

alternate director to Mr. LIU Changle and Mr. CHUI Keung)

Non-executive Directors

Mr. JIAN Qin, Mr. ZHANG Dong, Mr. HUANG Tao and Mr. SUN Qiang Chang

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di